

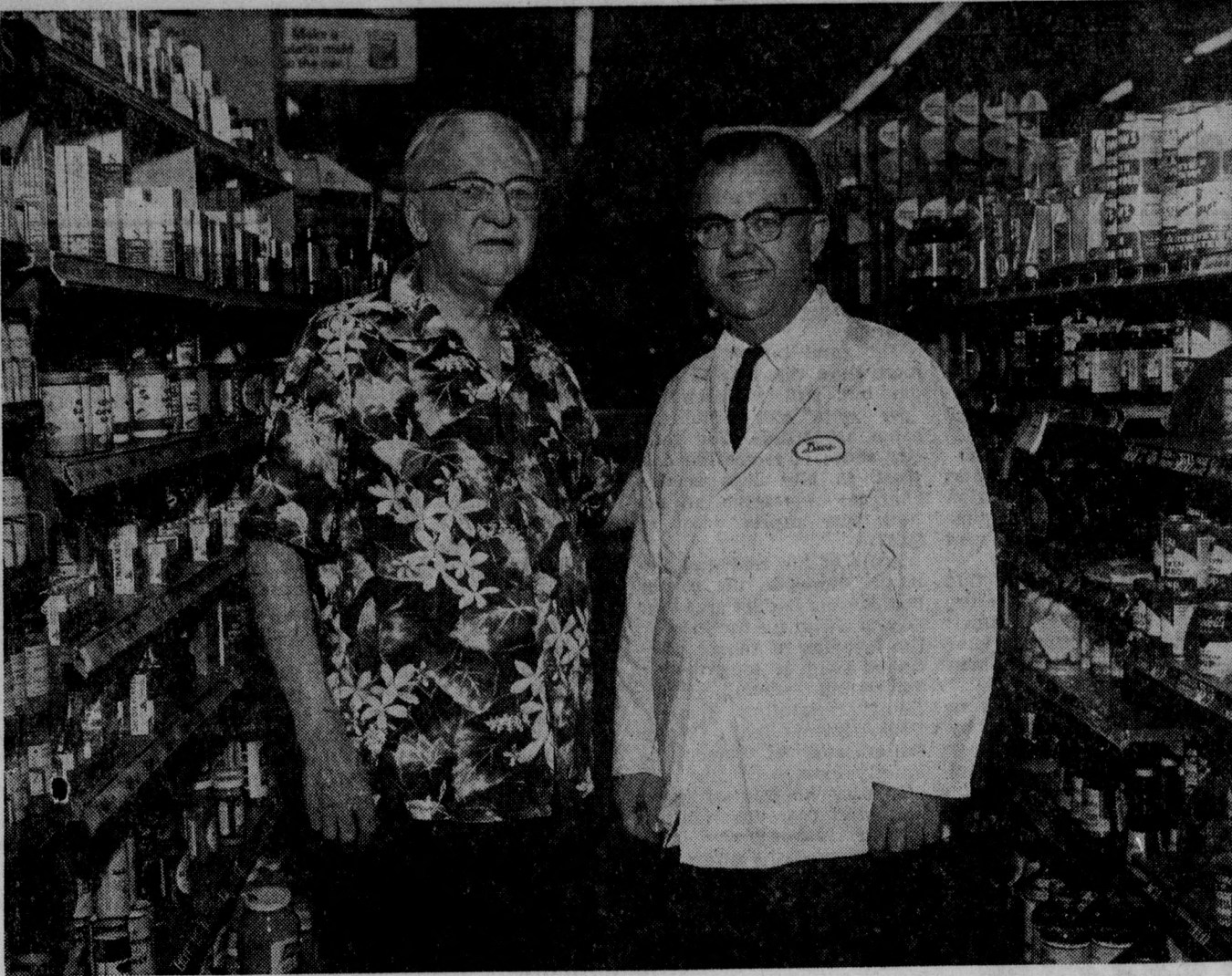
Sierra Madre News

Serving 26,987 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy On Newsstands

Sierra Madre, California — Thursday, March 7, 1963

14 Pages — Vol. 56, No. 19



FROM LEFT TO RIGHT Frederick L. C. (Fritz) Roess and his son, David Roess, who have owned Roess Market since 1938 and will be celebrating their 25th

anniversary of complete ownership this March. They have planned a store-wide celebration with gifts and prizes to celebrate the occasion.

Speak Up Citizens . . .

by Jody Beavers

QUESTION: ARE YOU IN FAVOR OF SIERRA MADRE INSTALLING TELEVISION CABLE?



Ruth Barden — Housewife
217 W. Orange Grove

"Yes, I do think it is a very good idea. It will be an aid to renting the many apartments in the foothills."



Kenneth Gay —
PCC Electronics student
Sierra Madre

"I'm for it. We get no TV where we are and for that reason I can't see what objection there could be to it."



Allan Bond —
Musician-entertainer
851 Woodland Dr.

"T.V. cable would be a definite asset to the community, bringing a wider scope of world activity to us."

Is Exercise 'Water Moccasin' As Dangerous As It Sounds?

By HENRY V. WITTY

Exercise "Water Moccasin III" scheduled from March 4-22 and June 5-30, is now underway. The maneuvers are being held on a twenty-five hundred square mile area of one million, five hundred thousand acres, covering all of four counties and part of four other counties in the State of Georgia.

Obviously, the Defense Department, the pentagon, as well as the present administration feel a reluctance to divulge the exact personnel involved in this massive operation.

A press blackout blanketing "Water Moccasin III" tends to indicate government interference. It is to be regretted that certain officials in our present administration are dedicated not only to news manipulation but also to the thesis that the government has the inherent right to lie.

A question rightfully comes to mind. Is there something very special about this war maneuver that the U.S. Army is keeping from the members of the Senate? Is this, in fact, just an army operation or is it a United Nations and/or NATO maneuver with the appropriate name "Water Moccasin?" Will there be only U.S. citizens in the force from Fort Bragg, North Carolina, or will it include "inspectors" from the United Nations?

Congressman James B. Utt has this to say about Exercise "Water Moccasin III": "There is under way one of the most fantastic and, to me, truly frightening military maneuvers ever to be held in the United States . . . It will include the participation of sixteen foreign allied nations and involves guerrilla warfare, psychological warfare and counter-insurgency. The area will be called Claxtonia, a free world nation. Claxtonia is to be invaded by foreign guerrilla troops whose goal is to take over the mythical country. Opposing troops will be dropped by parachute in an effort to repel the invasion."

Congressman Utt tells us: "It seems impossible to get much information on these maneuvers from the Pentagon Intelligence, which denies any knowledge of this operation. Those in the know refuse to identify the 16 foreign allied nations involved, nor can we determine the number of troops involved."

Continues Utt, "A form sheet came to my desk in response to many inquiries, but I cannot tell from this sheet which department issued it. The memo indicates that the operation will include six hundred personnel."

An Army news release dated 14 January, 1963, stated, "Between 2,500 and 3,000 men will participate in the limited warfare games (i.e. Water Moccasin III)." Congressmen Utt reports that all of the inhabitants of Claxtonia are supposed to participate in this operation and will be targets of intensive propaganda campaigns by both sides. Five local radio stations will be involved and the inhabitants of Claxtonia have been requested to take sides. Having done so, they are to house, feed, keep, and aid the guerrillas of their choice.

Utt continues: "The psychological effect on American citizens placed in this position will be enormous. Signs have been posted throughout the area in five different languages. There will be foreign observers as well as a U.N. contingent." "It is my belief that this operation comes squarely under Article 43 of the United Nations Charter. This, of course will be vehemently denied by the State Department as was everything else that happened in Cuba, the truth notwithstanding."

The Congressman continues: "We do not know whether African troops will be involved or not, but we do know that there is a large contingent of bare-footed Africans that have been moved into Cuba for training in guerrilla warfare."

Senator Richard B. Russell of Georgia made inquiries to the Department of the Army regarding Exercise "Water Moccasin" and received this reply:

Dear Senator Russell: This is in reply to your inquiry concerning Exercise "Water Moccasin."

"Water Moccasin will be a Special Forces graduation exercise conducted by the Special Warfare School at Fort Bragg, N.C., 7-22 March, 1963, at Fort Stewart, Ga. Approximately 450 students and 200 soldiers from Fort Bragg will participate as aggressors."

"I trust that this information will be of assistance to you."

Sincerely,
Ben L. Anderson
Colonel, G.S.
Office, Chief of
Legislative
Liaison."

That was the extent of information given to a U.S. Senator.

What is contained in exercise "Water Moccasin III" that necessitates withholding of facts? Telling the legislature and the people cannot possibly aid the enemy. Why, then, the secrecy?

C of C Dinner March 25

According to John Curtis, president of the Sierra Madre Chamber of Commerce, the Annual Chamber of Commerce Dinner has been set this year for Monday evening, March 25 at the hour of 7 p.m.

A very fine and interesting program has been planned, together with a cross section of what has been done in Sierra Madre and what to look for in future action of the Chamber.

Tickets for this dinner may be obtained at the Chamber of Commerce Office at 69 N. Baldwin Ave. or at the Sierra Madre News office. All members and guests are cordially invited to spend this evening at the Woman's Club house with friends and business associates.

Luncheon March 13 At Clubhouse

Sierra Madre Woman's Club Celebrates 56th Birthday

The Sierra Madre Woman's Club will celebrate its 56th birthday with a luncheon meeting beginning at 11 a.m. on Wednesday, March 13, at the clubhouse, 270 W. Sierra Madre Blvd.

On March 7, 1907, 54 Sierra Madre women met in the old town hall to organize a Woman's Club. The corner stone on the present clubhouse was laid on May 10, 1909, and a grand ball on July 1, 1909, celebrated the completion of the building. Now in its 56th year the club continues to carry out the motto on which it was founded: "To stimulate intellectual development, to promote unity and good fellowship and to strengthen individual philanthropic, creative and civic effort."

The hostess for the meeting will be Mrs. Maybelle Barker. Please make early reservations by calling Ruth Sheldon, EL 5-9123.

During this week, Girl Scouts attempt to show their communities what Girl Scouting is. On Sunday, the girls will attend the church of their choice in uniform, in keeping with a part of the Girl Scout Promise. . . . To do my duty to God . . . Arrangements have been made. —Please turn to Page 10

Rescue Team At Work Monday

by Bill Work
A 27 year old hiker lost in the snow covered San Jacinto Mountains was found safe at daybreak Monday after an all night search in below freezing temperatures by the Riverside and Sierra Madre Search and Rescue teams. He was found four miles from where a scoutmaster perished in a mountain tragedy three weeks ago.

Bernard Roseman and his friend Bernard Copely both visitors from Vermont parked their panel truck at Humber Park near Idyllwild and started up the Devils Slide Trail. They intended to reach the top of 10,804 foot Mt. San Jacinto. On the way up Roseman tired and lagged behind. Copely kept going and lost sight of his friend. On the way back he tried to find him but couldn't. Snow flurries had fallen during the day covering the tracks. He shouted and called to no avail. It was dark when Copely reached the bottom of the trail and notified Capt. L. N. Hall of the Riverside. —Please turn to Page 10

Ground Breaking May 12-18

New 60-Bed Hospital Addition Unveiled March 2

Plans for a new 60-bed addition to cost approximately \$500,000 were unveiled by Mother Margarita Maria, Administrator of Santa Teresa Hospital, Duarte at a meeting of the Advisory Board recently.

Ground breaking for the project was tentatively scheduled for sometime during National Hospital Week, May 12-18, with the addition to fill a long needed expansion of the present capacity. When completed Santa Teresa will have a total of 135 beds, exclusive of the geriatrics section.

Special guest at the dinner meeting was Right Rev. Monsignor Thomas O'Dwyer, Archdiocesan Director of Health and Hospitals, who installed new officers of the Advisory Board, Arthur F. Dignum as chairman and R. T. Thelen as vice chairman.

Dignum is medical administrator of St. Austin Jones, M.D. and Associates, Glendale. He holds membership in both Western Section and National Medical Administrators Associations as well as having held many offices in the local organization. He has been a member of Santa Teresa's board for four years.

R. T. Thelen is District Manager of the Southern

California X-Ray Division of Westinghouse Electric Corp. —Please turn to Page 10

Building Permits 1/2 Million

Total number of building permits issued for the month of February, 1963, 29 permits, valuation, \$198,270. This figure includes two single dwellings, one duplex and two multiples, having a total of 12 dwelling units.

Number of street, electrical, plumbing permits, 80; valuation, \$473.60. Business license fees collected for February, \$2,018.20. Plan Check and Building Permit fees collected for the month, \$923.25.

Comparison of building for the first two months of 1963 —\$487,801.

Comparison of building for the first two months of 1962 —\$969,500.

Array of Valuable Gifts Given in Appreciation

'Grocery Bargains Galore Throughout Store', Says David Roess—'Meat Too'

Roess Market at 331 W. Sierra Madre Blvd. will be celebrating a 25th anniversary under the complete ownership of two family retail meat and grocerymen, Frederick L. C. Roess and his son, David Roess, who bought the store from George Norris in 1938.

Mr. Frederick Roess, who was born in Oil City, Pennsylvania, worked for his brother, Mr. Edward Roess, in the large family meat market as a young boy until he came west to Sierra Madre. During the early days here he worked as a butcher in the grocery store and market owned by M. D. Welsher at the northeast corner of Sierra Madre Blvd. and Baldwin. Later he worked for S. R. Norris and later was manager of the meat market for George Norris, son of S. R. Norris. When Mr. Roess and David bought the store in 1938, he continued to manage the meat market and Dave took over the management of the grocery department.

David is a native Sierra Madrean, where he attended Sierra Madre Elementary School, then John Muir and was graduated from Pasadena High School in 1930. Some of David's elementary teachers are among his best customers today. Dave also worked in the store after school hours and weekends.

He is a veteran of World War II, having served in the U.S. Navy for three years in the heavy fighting areas. In 1949 David was married to his wife, Mary, while visiting relatives in Pennsylvania. They live at 125 Lowell St. with their children, Fred, Virginia, Maryanne, Rebecca Joy and Ruth.

Both Mr. Roess and David say that "our prices will bear comparison with any market in the city and our policy has always been an effort to please our customers."

In discussing this great event with David Roess, he said: "There will be bargains galore throughout the store, and I do mean every department." To show their appreciation for the fine patronage over the past 25 years, many valuable prizes will be given, and many special events and demonstrations held throughout

the entire month of March. The Sierra Madre News will be the only media that will carry the complete prizes and specials for this 25th anniversary celebration. Check each week on the back page of each issue for complete bargains and details of the many prizes.

Mr. Roess and his son, David Roess, who bought the store from George Norris in 1938.

Mr. Frederick Roess, who was born in Oil City, Pennsylvania, worked for his brother, Mr. Edward Roess, in the large family meat market as a young boy until he came west to Sierra Madre. During the early days here he worked as a butcher in the grocery store and market owned by M. D. Welsher at the northeast corner of Sierra Madre Blvd. and Baldwin. Later he worked for S. R. Norris and later was manager of the meat market for George Norris, son of S. R. Norris. When Mr. Roess and David bought the store in 1938, he continued to manage the meat market and Dave took over the management of the grocery department.

David is a native Sierra Madrean, where he attended Sierra Madre Elementary School, then John Muir and was graduated from Pasadena High School in 1930. Some of David's elementary teachers are among his best customers today. Dave also worked in the store after school hours and weekends.

He is a veteran of World War II, having served in the U.S. Navy for three years in the heavy fighting areas. In 1949 David was married to his wife, Mary, while visiting relatives in Pennsylvania. They live at 125 Lowell St. with their children, Fred, Virginia, Maryanne, Rebecca Joy and Ruth.

Both Mr. Roess and David say that "our prices will bear comparison with any market in the city and our policy has always been an effort to please our customers."

In discussing this great event with David Roess, he said: "There will be bargains galore throughout the store, and I do mean every department." To show their appreciation for the fine patronage over the past 25 years, many valuable prizes will be given, and many special events and demonstrations held throughout

the entire month of March. The Sierra Madre News will be the only media that will carry the complete prizes and specials for this 25th anniversary celebration. Check each week on the back page of each issue for complete bargains and details of the many prizes.

Mr. Roess and his son, David Roess, who bought the store from George Norris in 1938.

Mr. Frederick Roess, who was born in Oil City, Pennsylvania, worked for his brother, Mr. Edward Roess, in the large family meat market as a young boy until he came west to Sierra Madre. During the early days here he worked as a butcher in the grocery store and market owned by M. D. Welsher at the northeast corner of Sierra Madre Blvd. and Baldwin. Later he worked for S. R. Norris and later was manager of the meat market for George Norris, son of S. R. Norris. When Mr. Roess and David bought the store in 1938, he continued to manage the meat market and Dave took over the management of the grocery department.

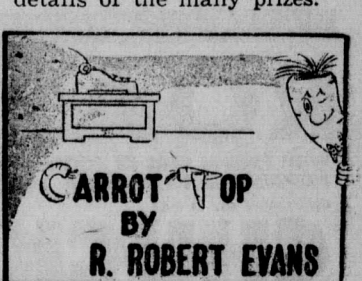
David is a native Sierra Madrean, where he attended Sierra Madre Elementary School, then John Muir and was graduated from Pasadena High School in 1930. Some of David's elementary teachers are among his best customers today. Dave also worked in the store after school hours and weekends.

He is a veteran of World War II, having served in the U.S. Navy for three years in the heavy fighting areas. In 1949 David was married to his wife, Mary, while visiting relatives in Pennsylvania. They live at 125 Lowell St. with their children, Fred, Virginia, Maryanne, Rebecca Joy and Ruth.

Both Mr. Roess and David say that "our prices will bear comparison with any market in the city and our policy has always been an effort to please our customers."

In discussing this great event with David Roess, he said: "There will be bargains galore throughout the store, and I do mean every department." To show their appreciation for the fine patronage over the past 25 years, many valuable prizes will be given, and many special events and demonstrations held throughout

the entire month of March. The Sierra Madre News will be the only media that will carry the complete prizes and specials for this 25th anniversary celebration. Check each week on the back page of each issue for complete bargains and details of the many prizes.



Introducing a new column in the Sierra Madre News, and a brand new, and I do mean brand new columnist . . . Mrs. William Beavers, who will be known to all her co-workers at the Sierra Madre News, as well as her many friends as just "Jody."

She has one of the roughest assignments that an Editor could give one just being initiated into the Fourt Estate . . . Her column on page one will be titled "Speak Up Citizen." Jody will carry a camera with her and will interview at large two or three citizens on the street each week. She will have a question that she will ask, a question that will deal with some important fact pertaining to Sierra Madre. As you will note, the picture and comments will be the nucleus of her column . . . good luck, Jody . . . you may be on your way to a Pulitzer . . . I'm still trying.

Of course, here at the News, we try to give you the very best in reading, and when we find any articles that are repeated, not worthy of the majority, we eliminate them and add others . . .

On the subject of "news," you, of course, know how the word "news" originated? Popular etymology states that "news" derives from the initial letters of the names of the four cardinal points of the compass . . . North, East, West and South . . . to me this theory lacks foundation . . . to me News is merely the plural of new. How about that?

Here's something that will knock the props out from under you . . . and then again it may bring you to your feet in a hurry . . . An enterprising businessman in Los Angeles is trying to shock his employees into realizing just how much the federal government is taking from them in taxes (as if each of us didn't know), anyways this businessman is paying off his employees full salaries each week . . . excepting the last week of the month. At the end of that week, he'll deduct the entire month's withholding tax, unemployment tax and social security.

Now, let's suppose these employees make \$100 a week, and the month of February happened to be composed of four equal weeks. For three consecutive weeks, said employees get \$100 intact. And, being human (and hard-up, as we all are), he spends most of it. Then he gets his fourth week's pay envelope; he finds only \$26.28 if he is married, or \$17.08 if he's single.

We are awaiting with keen interest, the results of what could be a noble experiment. Our fingers are crossed against the possibility of all the employees leaving for parts unknown at the end of the month's first three weeks.

Of course, a thing like this —Please turn to Page 4



ROESS MARKET at 331 West Sierra Madre Boulevard, one of Sierra Madre's most modern markets, that has been owned and operated by F. L. C. Roess and his son David Roess since 1938, will have a 25th anniversary celebration through the month of March.

Baha'u'llah

"The Saviour of
All Mankind"

David Ryhs Williams, in a book entitled "World Religions and the Hope for Peace," writes: "Baha'u'llah, in the judgment of many, possessed the tenderness of St. Francis, the courage of Socrates, the meekness of Moses, the sanity of Confucius, the missionary vigor of Mohammed, the moral majesty of Isaiah, the compassion of Buddha, and the saintliness of Jesus. Today several millions of people throughout the world hail this person as the Hope of World Peace and the Saviour of all Mankind."—Beacon Press.

For further information and free literature, write Sierra Madre Baha'i Group, P. O. Box 504-D, Sierra Madre.

Contributions Needed!

Sierra Madre Friends of Library Plan Annual Affairs

Stepping up the pace of their activities in anticipation of spring and the annual library benefit book sale, the Sierra Madre Friends of the Library were busy on several fronts last week.

Attending a Southern California Library Friends' workshop in Whittier last Friday were library staff members Mrs. William Keith, Mrs. Gloria Hinshaw and Mrs. Josephine Terry.

Representing the Friends at the workshop were Mrs. Hugh Colvin and Mrs. Mary Tumulty.

Preparations are well under way for the big annual spring book sale, which last year raised a total of almost \$3,500 in cash and books for the library.

Mrs. Betty Reed, chairman of this year's sale, reports that local businessmen will help kick off the campaign to collect books for the sale by sending out bookmark reminders with their bills.

"Indications are that this will be the biggest sale yet," said Mrs. Reed. "And we'd like to remind people that they can contribute prints, records—even comic books—as well as books to the sale."

Contributions may be brought to the library, or collection arrangements made by calling Mrs. Reed at EL 5-1771.

Later this month, collection boxes will be posted around town for the sale, which will be conducted April 25 through 27 at the library.

Attend the Church
of Your Choice
This Sunday

To Celebrate On Eve of March 16

The exotic Persia of antiquity will come to life at the Foothill Jewish Temple-Center, 212 N. Lima, Sierra Madre, on the evening of March 16. Members and friends will meet to celebrate Purim at 6:30, with a buffet dinner planned for 7. The fabulous Middle-Eastern evening, planned by the Foothill Jewish Women's Club, will include dancing and prizes for the best costumes.

Those planning to attend are requested to call one of the hostesses for reservations. Hostesses are Mrs. Milton Honowitz, EL 5-3219; Mrs. Sol Baron, EL 5-8281; Mrs. Louis Lasser, HI 7-2509, or Mrs. Larry Karas, EL 5-2186.

Next time—relax!
at the
PLAZA SHOP
Dresses - Negligee
Sportswear
39 EAST MONTECITO
"Ask Trudie" — EL 6-1495

Pool Opens May 25

New Programs Are Planned By Recreation Commission

The Sierra Madre Parks and Recreation Commission approved the Preliminary Pool and General Recreation Budget for 1963-64 as submitted by the Recreation Director.

Those interested. Teen-age activities will include Friday night dances, special dances and special events. For the music lovers there will be the Summer Concerts under the Stars, Dixieland Jazz Band and the Hopi Indian Dancers.

The Recreation Commission continued its support of the Baseball Association by budgeting \$580 for umpires for Babe Ruth and Minor League.

The final approval of this budget will be made by the Sierra Madre City Council at its semi-annual joint meeting with the Commission in April.

A complete program schedule will be ready by May 1. The \$21,757 budget

was discussed and approved at their regular meeting in February.

The total budget is \$400 more than the 1962-63 budget but still represents a "per capita" cost of \$2.08 the same as 1962-63. The total city share of recreation cost (cost to city less service charges) represents an actual "per capita" cost of \$0.47.

Some of the new and improved items in the 95-day Pool Season Budget are: Free Day of Swim for the kids on the last day of school. Continued swim lessons, diving, Junior and Senior Life Class, Adult Swimming Instruction. Swim Team Water Ballet and, of course, the Family Pass.

It may be interesting to note that four communities in the Los Angeles area have adopted the same type of season pass for pool use, based on Sierra Madre's experience.

The 5th Annual Aqua Fair again will mark the end of the pool programs for the season. This year's Aqua Fair also will be held two days to give all Sierra Madre residents an opportunity to see their youngsters in action. The pool will open May 25 for weekends until June 14, at which time the pool will remain open seven days a week until September 8.

General recreation activities show new emphasis and new programs. Tennis will be stressed with greater amount of time devoted to lessons for youths and adults. There will be After School Football Clinic, Winter and Spring Sports, Monday Night Gym. Contract Bridge will be offered to

School Holiday Friday

All youngsters in elementary schools in Sierra Madre, Altadena, and Pasadena will enjoy a holiday Friday, March 8. Every other year the elementary classes are released on B.E. Day, Business, Industry, Education Day, so that the teachers may visit the business and industry.

The recreation department will fill the gap for those children who ask, "what can I do," with planned activities and supervised play at their local playground.

BE A FRIEND

All Junior Friends of the Library are invited to join the Search and Rescue Team, their bloodhounds and naturalists for a nature hike. We will meet at the Lima-Carter entrance at 9 a.m. and return around 11 on March 16.

To become a Junior Friend send 50 cents to Box 334 or pay at the library.

Villa Views

By
Toni Maurin

SYcamore 7-9634

Every now and then you run across a dull unimaginative person who likes everything the way it always has been. Same people, same places, same things. That's me! I just hate to see anyone moving away. Even when I know it is the best thing in the world for them, I don't like to have my friends move! I suppose this would indicate some deep-seated insecurity stemming from the fact that my first cradle was a padded shoe box.

All of a sudden the hill has been hit with a lot of movers and would-be movers, and "For Sale" signs have sprung up like chickpeas. First of all, the W.C. Taylors have moved from the old "Red Robin Farm," leaving is guarded presently by just one horse, "Copper," in the corral. This home really brings you a feeling of the past as you gaze on it and look through it. It was the old barracks building from the Sierra Madre Villa Hotel.

Down the street a bit, you'll see two signs. One points in the direction of the Edward R. Halperins, who intend to take an apartment and do a little traveling.

The other sign, newest of them all, is on the home of the Don C. Jaxtheimers. I do hate to see them go away, but their plans are real exciting. They will buy an apartment in Laguna and live right over the beach area. You couldn't begrudge them the life they have outlined for themselves, but nonetheless, they will be sorely missed. They were among the first to be settled on Old House Road, when we were still a rustic little countryside. There is hardly a child who has been raised on the street who has not felt their kindness. A lovely Easter egg, a bit of nature study, a sharing of ideas. They loved the children, and the children have known it. It was nothing for them to decide to have a party just for the children. Is it any wonder that we are not looking forward to their departure?

On Sierra Madre Villa, the "For Sale" sign has gone up on the home of Mr. and Mrs. Thomas English. They left last Monday for Australia. Mr. English recently was made head, along with two other men, of the new Melbourne branch of ALCOA. They plan to do a little side-tripping before they reach their destination. Expect we'll hear from them when they get settled.

On Wynn Road, the moving van came along last Monday and moved away all of the furniture of the Ralph Paquettes! The six of them, Ralph, Doris and children, Jackie, Linda, Randy and Dee, will be living at

1460 Daverick in Upper Hastings. They quote that the latching is still out over there, so they expect their friends to come a-visitin'.

Last week the Associate members of the Sierra Guild of the Children's Hospital met at the home of Mrs. Albert A. Richards on Meyerloa Lane. The president of the Sierra Guild Group, Mrs. Howard Garrison, attended the meeting to discuss some of the future ways and means plans for the entire organization. Also on hand to discuss "A Day at the Races" was Mrs. Raymond Rogers. The other members were Mrs. Robert Gee, Mrs. Robert Scott, Mrs. John Daniels, Mrs. Fred Rice and Mrs. Clarence Kanak.

In the Kinneloa Canyon area, Mrs. Gene Prickett of 2064 Kinneloa Canyon Road will be hostess on the 13th for a coffee party for some of the members of the Kinneloa Canyon Club. I was sorry to learn that the club, as such, is dying a slow death due to lack of interest and apathy toward the programs. I talked to Mrs. Wilfred Hazen several times over the past few months and I know that the programs she had outlined for the group were geared to catch everyone's interest at one time or another. Hope they can revive it somehow.

Speaking of Mrs. Prickett, they are some of the newer arrivals to and, I might add, very enthusiastic new Pasadenaans. They have three young sons who are thoroughly enjoying the rustic surroundings. They are Donald, 9; David, 8; and Gregory, who is 7.

Mr. Pickett is manager of the Eaton Laboratories Pharmaceutical office out here on Old House Road, when we were still a rustic little countryside. There is hardly a child who has been raised on the street who has not felt their kindness. A lovely Easter egg, a bit of nature study, a sharing of ideas. They loved the children, and the children have known it. It was nothing for them to decide to have a party just for the children. Is it any wonder that we are not looking forward to their departure?

Now when it comes to records, I hit upon Mr. P's hobby. He built his own hi-fi and tape recorder, an obvious enthusiast in this department. They told me something that I didn't know, and that is that you can borrow high fidelity records at the Pasadena Public Library, as you would a book.

By-the-by, lest the newcomers think they are not welcome in my eyes, may I hasten to amend this idea. I'd love to have both old and new, which you can see would cause a lot of congestion, but save my anguish at someone's departure!

TIME TO TAKE A FRESH LOOK AT Ralphs

GOLDEN PREMIUM MEATS USDA CHOICE

ROAST SALE!

WITH PROPER CARE IN COOKING, WE UNCONDITIONALLY GUARANTEE GOLDEN PREMIUM BEEF TO BE TENDER, JUICY, FLAVORFUL, AND UTTERLY DELICIOUS, EVERY TIME!

USDA GRADUATED CHOICE ONLY

CHUCK ROAST 37¢ LB.

ROAST 43¢ LB.

ROUND ROAST 49¢ LB.

BONELESS CLOVE OR BRISKET 79¢ LB.

BEEF ROASTS 85¢ LB.

PRIME RIB ROAST 85¢ LB.

WELL TRIMMED CHUCK STEAK 47¢ LB.

LANCASTER FARMS ROASTING CHICKENS 49¢ LB.

SPARE RIBS 49¢ LB.

LENTEN SEAFOOD SALE!

CERT-FRESH FROZEN HADDOCK FILLETS 59¢ 1-LB. PKG.

CERT-FRESH FROZEN FISH STICKS 59¢ 14-OZ. PKG.

DAY BREAK INDIVIDUALLY FROZEN OYSTERS 45¢ 5-LB. PKG.

ROCKFISH OR OCEAN PERCH 59¢ 1-LB. PKG.

Fresh 'n' Fancy

PRODUCE

CELERY 5¢ LB.

CABBAGE 10¢ LB.

ONIONS 3¢ LB.

RADISHES 10¢ LB.

CORN 10¢ EACH

PEARS 10¢ LB.

BAKED HAM 49¢ LB.

SHORT RIBS 29¢ LB.

STEWING BEEF 79¢ LB.

CAMPBUTTERED-12 OZ. PKG. BEEF STEAKS 59¢ FROZEN

PRODUCE...ONE OF THE 7 Ways "Pays" TO SHOP AT Ralphs

Wherever the best is grown... that's where we "pick" our fruits and vegetables. Then, we take infinite pains to keep this premium produce perfect... by pampering it in our own refrigerated fast trucks direct to our own stores... where it's again inspected, washed, and trimmed to go on a beautiful display for you!

Fresh Items in Season: ASPARAGUS, ARTICHOKE, HOT HOUSE STRAWBERRY RHUBARB

CAMPBELL'S MEAT BASE SOUPS 7¢ 10-OZ. CANS

CLING PEACHES 19¢ 14-OZ. 15-OZ.

TOMATO SAUCE 16¢ 7.5-OZ. CANS

PETER PAN CREAMY OR PEANUT BUTTER 53¢ 18-OZ.

LESLIE IODIZED SALT 10¢ 24-OZ. PKG.

SEGO LIQUID DIET 4 16-OZ. CANS

CAMPBELL'S TOMATO SOUP 10¢ 10.5-OZ. CAN

APPLE TIME APPLE JUICE 5¢ 29-OZ. CANS

MACARONI & CHEESE DINNER 33¢ 14-OZ. PKG.

LOMA LINDA GRAVY QUIK 2 41¢ 13-OZ. PKG.

FROZEN FOODS

COUNTY FAIR CREAM PIES 29¢ 8-INCH

PICTSWEEET BABY BUTTER BEANS 2 39¢ 10-OZ. PKG.

MIXED VEGETABLES 21¢ 10-OZ. PKG.

MORENO FROZEN MEXICAN FOOD 39¢ 12-OZ. PKG.

FROZEN PUNCH 6 6-OZ. CANS

BAKERY

FRENCH APPLE STRUDEL 39¢

NUT FUDGE ICED GOLD CAKE 39¢ 1-LB. CUP

EGG SESAME BREAD 31¢ 12-OZ. LOAF

DAIRY

ROOT BEER TOFFEE 29¢ 1-PINT

NON FOOD

CREST TOOTH PASTE 63¢ 4.4-OZ. TUBE

PORT A FILE \$1.59

PLASTIC WRAP 4 16-FT. ROLLS

DOG FOOD 2 51¢ 2 53¢ 2 41¢ 15-OZ. CANS

DELICATESSEN

CHEESE PIZZA OR ENCHILADAS 3 FOR \$1.00

BUTTERMILK BISCUITS 3 25¢ 6-OZ. CANS

SWEETMILK BISCUITS 3 25¢ 6-OZ. CANS

CHIPPED BEEF 59¢ 6-OZ. PKG.

STANDARD TREASURY WORLD'S GREATEST PAINTINGS

18 BEAUTIFUL PORTRAITS! OVER 314 FULL COLOR REPRODUCTIONS OF THE WORLD'S GREATEST PAINTINGS! FOR A 10¢ REPLY CARD, WE'LL SEND YOU A FREE TRIAL SET OF 18 REPRODUCTIONS PLUS COMMEMORATIVE PRINT FOR FRAMING!

CHANGE-A-PICTURE! FRAMES ALSO AVAILABLE BY MAIL. ADDITIONAL COST.

NO. 15 AVAILABLE NOW!

THIS RALPHS COUPON WORTH 40¢ ON PURCHASE OF ONE PAIR SANDRA SHEER NYLONS

ASSORTED SIZES, SHADES AND SHADES

REGULAR PRICES 79¢ 89¢ 99¢

LESS 40¢ 40¢ 40¢

PRICE WITH COUPON 39¢ 49¢ 59¢

MARCH 7, 8, 9 & 10 ONLY

STAR BRIGHT FLATWARE TEASPOON 19¢ PER PIECE

WITH EACH PURCHASE OF \$2.00—NO LIMITS

ADD TAX TO TAXABLE ITEMS. PRICES EFFECTIVE THURSDAY THROUGH SUNDAY, MARCH 7, 8, 9 & 10, 1963

NATIONAL 4-H CLUB WEEK MAR. 2-9

"TO MAKE THE BEST BETTER"

California Water & Telephone Company

THERE ARE 7 Ways "Pays" TO SHOP AT Ralphs

Editorially Speaking....

The eyes of the Lord run to and fro throughout the whole earth, to show himself strong in the behalf of them whose heart is perfect toward him. — II Chronicles 16:9

Complete Freedom!

Let us never forget that individual freedom and initiative are part and parcel of the bundle of all our freedoms. The freedom to work and to profit according to one's energy and ability is as important as any other freedom.

To most Americans the concept of freedom means religious and political liberty, yet the struggle between freedom and slavery is much more, it is a fundamental conflict between individual freedom of action on one hand and state collectivism on the other.

The stirring "Four Human Freedoms" stated in the "The stirring 'Four Human Freedoms'" stated in the freedom of speech and expression, freedom of every person to worship God in his own way, freedom from want, and freedom from fear. Did it ever occur to you that even the "bird in the gilded cage" has all four of these freedoms? But this bird doesn't have life's most important freedom — freedom of individual initiative and action. That is liberty itself.

The Fifth Freedom is freedom from governmental interference, encroachment and confiscation; it is freedom to work in an economic system — to profit according to one's energy and ability.

Commenting on the \$100 billion 1964 Federal Budget, my conscience forces me to cry out in protest when our government plunges even further into the Grand Canyon of debt to provide things we Americans don't need, don't want and can't afford. I'm sure you'll agree that we're being taxed today for many projects we'd be better off without. In other words, we're getting more government than we need.

Now let me assure you that I'm neither a pessimist nor a cynic. America is still the greatest nation ever to exist on this planet — but we didn't get that way through phony economics or through the big spending bureaucrats in Washington.

Our United States was not built by government. It was built by the energies of a self-reliant people who did things for themselves and through cooperation with each other. It was built by a people who created homes in the wilderness through log-raising bees, who pushed across the western plains in wagon trains, who began the reclamation of arid lands by their own efforts — by men and women who constantly demonstrated their capacity to fend for themselves. Yes — and they worked for honorable profit. This is the American way — this is the way of free men.

I prefer to think of our economic system not just as Capitalism or free enterprise. As Dwight D. Eisenhower has observed, "I'm not sure that free enterprise describes our system well. Isn't the real difference between our system and others that ours is an incentive system?" It is a curious paradox of our times that Khrushchev himself recently had to admit that in order to make their economic system creak along even as poorly as it does, the Communies have had to ease toward Capitalistic incentive devices. Human nature just doesn't respond productively to a mediocre social system which offers neither challenge nor reward.

But I maintain that in the long pull, incentive Capitalism can lick Socialism any day of the week, while still protecting the dignity and freedom of the individual.

Expressed in practical terms of the market place, the Fifth Freedom I'm talking about is just the right to make an honest buck and to respect a man's right to make a successful career of making honest bucks.

When government impinges my freedom to do so, then I lose a human liberty. And no man is free when he's only partially free. My philosophy rejects undue restrictions on our liberties by paternalistic government. If continued to their extreme, we could end up like Russia — where all that is not forbidden is compulsory.

Let me suggest three fundamental courses of attitude and action for those of us who realize that individual freedom and initiative are fast being usurped by a central government that can become bigger only by making people smaller. Let us remember that government is not our shepherd. Our Guardian Angels are not in Washington or Sacramento.

1. We must vigorously oppose unnecessary spending at all levels of government.

2. Let us scrap like all get-out to contain and, indeed, roll back the constant trend of paternalistic government to get further into business in competition with its own citizens.

3. Let us support and strengthen and interpret more clearly the private enterprise system which is a keynote in America's greatness.

I offer no panacea, nor is there anything new about these three suggestions. There is urgent need, however, for all of us to rededicate ourselves to doing more to preserve our vibrant and dynamic American incentive system.

★ ★ ★ ★ ★

LISLE, ILL., ADVERTISER: "... Dr. Paul Dudley White, a past president of the American Heart Association, believes human beings need a mixture of both physical and mental stress to live a normal, healthy life. He has this to say: 'Forty hours of work per week is probably too little for healthy humans. We spend so much time trying to entertain ourselves in our leisure time that we are probably less culturally adapted than were our grand parents, who, fortunately for them, did not have automobiles and television — they walked, and read.'"

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3224 or 5-3325. The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404,764. A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }
Jack Kennedy } Advertising and Merchandising Manager
Eloise Parker } Classified Advertising Manager
Martha Sharp } Society Editor
Frederick Schweppe } Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

Freedom At Any Price

by Henry V. Witty

"Freedom At Any Price" is obviously repugnant to the United Nations Information Centre, Washington, D. C. Its Director, Philip Deane, stated in a letter to the editor that he "was shocked to read a column by H. V. Witty in which he (H. V. Witty) alleged that the Secretary General controls the State Dept."

Mr. Deane is undoubtedly referring to a "Freedom At Any Price" article in which this columnist stated "... but what is most revealing is the manner in which U. Thant controls our State Dept. policy."

To substantiate the amount of U.N. policy contained in our State Dept. program, let us quote Adlai Stevenson who advocated U.N. takeover of our foreign policy (State Dept.) when he became Ambassador to the United Nations. His exact words were: "We look to you (United Nations) not only to implement the policy of the United States but also to participate in forming it."

Does this not sound as though the United States foreign policy has been and is now predicated upon the actions, resolutions, wars, etc., of the United Nations? And if this is so, then is not our State Dept. shackled to U.N. policy?

Mr. Deane continues in his letter to the editor: "Mr. Witty also makes reference to a supposed highly secret U.N. Aide-Memoire. He says this memorandum was approved by the U.N. Secretariat." U.N. official Philip Deane must be corrected. This column did not report that this memorandum was approved by the U.N. Secretariat. It did report that "this document was prepared by the United Nations Secretariat and circulated among the top officials of that organization." Mr. Deane continues, "I have seen a copy of this 'document' and it is completely false. Its writer did not even take the trouble to imitate United Nations style."

Deane is referring to a copy of a reported highly secret U.N. memorandum said to have been prepared by the U.N. Secretariat. This reported United Nations document gave a complete blueprint of the recent U.N. aggressive action against Katanga. The falsity or authenticity of Aide Memoire cannot be determined by Mr. Deane's denial. We must remember that Under Secretary of Defense Arthur Sylvester has told us that the Government has the inherent right to lie. Perhaps the U.N. enjoys this same right. As to the authenticity of this document, this columnist presents the following evidence:

Aide Memoire was released by the American Committee For Aid to Katanga Freedom Fighters. Sponsors of this committee include Senator James O. Eastland, chairman of the Senate Internal Security Subcommittee, and its former chief counsel, Dr. Robert Morris. Also sponsors of this committee are such responsible Americans as columnist Holmes Alexander, former U.S. Ambassador and foreign service officer Sproule Braden, Senator Barry Goldwater, Prof. Russell Kirk, Dr. Charles W. Lawry, Clarence E. Manion, J. B. Matthews, expert on Communism; columnist Morris Ryskind, author and chief writer on the Alger Hiss case, Ralph de Toledano, and General A. C. Wedemeyer.

Dr. Robert Morris, former chief counsel for the U.S. Senate Internal Security Subcommittee, quoted from Aide Memoire in his column published in the Los Angeles Herald-Examiner January 25, 1963. Dr. Morris then went on to say: "If the Aide Memoire was not authentic, it was certainly an excellent forecast. Of course, when I was with the Senate Com-

mittee we were told there were no secrets in the U.N. Yet I have never heard of the Secretariat letting anyone know what's going on or giving access to its records to determine whether it was authentic."

I noted that Ralph Bunche, one of the chief exponents of the conquest of Katanga has been quoted in a news dispatch from Leopoldville as saying: "The capture of Jadotville had been part of a plan approved by Thant last October."

Any editor who publishes a letter from a reader, or an editorial critical of UNICEF, receives a rebuttal in the form of a letter to the editor, from the executive director of the U.S. Committee for UNICEF, C. Lloyd Bailey.

It would seem that this attempt of correction by Director Philip Deane of the United Nations Information Centre is paralleling the action of UNICEF. That is, in effect, an attempt to intimidate the press.

'YOUR CITY AND MINE'

"Fire Inspections — Inside and Outside"

This will be the last article on fire. I hope for your family's sake that you as an individual and your family as a group have given some thought to the problem. Sierra Madre has an excellent volunteer fire department to put out fires but it would be most happy if it never had to put out a single fire. Sierra Madre also has an excellent fire prevention bureau but the Fire Marshal would be happy if when he came to your property it was so clean that he had nothing to correct.

Since we know that the above happy events seldom come about, let's review the things we each should continually be re-checking to lessen fire hazards.

Look at your house: remove all overloaded wiring circuits, ventilate the cupboards so that spontaneous combustion won't occur, check your fire screen for holes, keep matches up, check the furnace, in general use common sense ideas.

Check the garage for gasoline, papers, paint, oil, etc. What about the spot on the floor where the car drips — an excellent spot for a fire to start.

Check the outdoors for piles of brush watch for trees or leaves near the fireplace, pile your firewood where it won't be a place for a fire to start and spread to the house.

Go over a fire evacuation plan with the whole family, deciding on the safest route out of the house from each room. Make sure night time routes are well planned — sleepy people aren't very alert.

Check your personal habits — smoking in bed is still one of the leading causes of home fires, kitchen fires start from grease accumulations.

Now that you have reviewed your home situation I want in all seriousness to invite you to consider helping your community by investigating and serving with the Sierra Madre Volunteer Fire Department. This group of 30 men are providing a vital function for their community and it is a job you might enjoy. Call Fire Chief Brown at EL 5-0711. One of the distinctive features of Sierra Madre is its many volunteer groups. Become a member of a service group. The rewards are many.

GI Home Loans Increased

GI home loan activity increased across the board during January. Appraisal requests for new units totaled 1,565 in January compared to 898 in December. Appraisal requests for existing homes were up to 1,238 in January, from 808 in December. VA starts were up from 636 in December to 652 in January. Applications for home loan guaranty were up to 2,099 in January from 1,933 in December.

IT'S PERRY'S' STATIONERY for

Hallmark Cards

for All Occasions

- GIFT ITEMS
- RUBBER STAMPS
- OFFICE SUPPLIES
- SCHOOL SUPPLIES
- WEDDING INVITATIONS
- ANNOUNCEMENTS

56 W. Sierra Madre Blvd. EL 5-3385

Letters To The Editor ...

UNITED NATIONS
NATIONS UNIES
United Nations Information Centre, Washington 6, D.C.
February 12, 1963

The Editor, — As a U.N. official I was shocked to read a column by H. V. Witty in which he alleged that the Secretary-General controls the State Department. U. Thant's only business is to carry out those functions entrusted to him by the Charter and by various organs of the United Nations and he does not run the foreign policy of the United States or any other nation.

Mr. Witty also makes reference to a supposed highly secret U.N. Aide-Memoire. He says this memorandum was approved by the U.N. Secretariat. I have seen a copy of this "document" and it is completely false. Its writer did not even take the trouble to imitate United Nations style.

Sincerely yours,
PHILIP DEANE
Director

February 25, 1963

Dear Editor: A prayer of thanks — a prayer of hope.

Thank you, God, for preserving me from bodily harm tonight. Forgive me for the thoughts of hatred and anger I as a human being had for the driver of the red station wagon who so carelessly and thoughtlessly passed me on the left-hand side as I, in my small, light car, was in the process of making a left-hand turn into my driveway — yes — with my car lights on and left-hand signal flashing! Did he realize how, but for your mercy, a very serious accident could have occurred — perhaps even throwing my car across the street and injuring two women and a child? He too, I hope, is on his knees tonight thanking you, God, for giving him another chance — a chance to be a safe and sane driver.

Thanks you too, God, for giving me this opportunity to become acutely aware of the reckless and insane driving that is gradually taking place in Sierra Madre. Perhaps through my experience and this letter a tragic and fatal accident might be averted — by alerting all Sierra Madre citizens to the dangers now existing — the speeding — the deliberate disregard of traffic rules. I hope and pray, God, that steps will be taken by citizens, persons in authority, and drivers to eliminate speeding and reckless driving before someone is tragically or fatally injured.

After this most terrifying experience at 5:45 tonight, and upon being informed by my neighbors that they too, just exactly a week ago, had been the victims of such careless driving — precisely the same situation. I decided to check with the Police Department to make certain I wasn't violating traffic rules. On my way to the station, it was my sad experience as a pedestrian this time, and in a cross walk at that, to be almost rudely run down by a car — this time with a young driver. Let me assure you, I am not an "old lady" — am a fairly brisk walker — so it wasn't because I was dawdling in my business of crossing the street that the driver became impatient — a luxury we drivers cannot afford.

Needless to say, two such instances in one evening are enough to send the chill of warning down anyone's

OUT OF THE COBWEBS

February 18, 1967

The record breaking storm of the past week was one of the hardest ever seen here, 4.07 inches of water falling between 5 p.m. and 8 a.m.

Mr. and Mrs. D. Krier of North Auburn entertained friends from Anaheim at a 12 o'clock dinner Saturday. Later they visited friends, Mr. and Mrs. W. J. Schilz of East Highland.

February 13, 1938 Tomorrow will see the opening of a brand new store, Garland's Dry Goods Store, in Kersting Court. Mr. Garland will manage the store with the assistance of Mrs. Garland.

A delightful dinner party was given Sunday evening by Mr. and Mrs. Keith of Sierra Madre Blvd., honoring their Dinner Club.

Rental houses in Sierra Madre are as scarce as the verbal hen's teeth.
February 19, 1948 Appointment of Mrs. Edna

spine. Let's cut down on the speeding — please. Sierra Madre Boulevard is virtually a race track — as well as other streets in our little town.

GIVE THE SPEEDERS CITATIONS AND FINE THEM HEAVILY — AND THUS SAVE LIVES! — RUTH HERZBERG 57 E. Sierra Madre Bl.

Hewitt as secretary to the Sierra Madre Chamber of Commerce was announced this week by Noren Eaton, president of the organization.

Wistaria queen to be chosen from our city's talent. All girls, residents of Sierra Madre between the ages of 16 and 21 are eligible for this event.

Mr. and Mrs. Nestor Young of 209 W. Highland, are looking forward to an extended visit from close friends of Lorraine, Ohio.

February 21, 1957 Thomas M. Schwartz was honored at the Lincoln Day Dinner of the 48th District Republican Assembly at the Altadena Town and Country Club. The name of Tom Schwartz has become synonymous with "Sierra Madre's Mr. Republican."

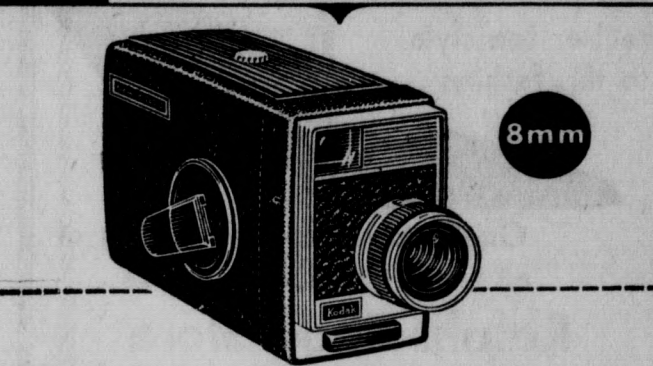
Annual Pancake Breakfast will be served at the Woman's Clubhouse February 26, sponsored by the John Ruskin chapter of the Daughters of the British Empire.

History proves that people who go to great lengths to find an easy way out, usually fall short.

Mr. and Mrs. Wilber S. Hull, 542 W. Montecito, last weekend attended the annual Date Festival in Indio, California.

Thursday, March 7, 1963 SIERRA MADRE NEWS—3

There's No Place Like Home... FOR PICTURES! We have Kodak cameras... projectors... film... photo aids everything you need for indoor picture fun!



KODAK 8 Movie CAMERA

Precision... smart styling... budget price!

Making movies is as easy as snapshooting with this superbly styled new movie camera. Easy-to-follow guide right on the camera tells how to set the lens. Then, just aim and press the button for bright, colorful movies! Extra-fast f/1.9 lens lets you shoot on dull days, make movies late in the day, take better movies indoors. A great value — let us show you!

Only \$34.50
Hartman Rexall Pharmacy
RELIABLE PROFESIONAL PHARMACISTS
29 N. BALDWIN ELgin 5-3311

4.8% current annual rate EARNINGS PAYABLE FIRST THREE MONTHS

FLYING HIGH...

a new HIGH RATE...

Now your savings earn even greater returns at ALTADENA FEDERAL SAVINGS... earnings are payable every three months on all accounts while protected by insurance up to \$10,000 by an agency of the United States Government.

ALTADENA FEDERAL SAVINGS and loan association
2246 N. Lake Ave., Altadena, California
Branch Office:
1845 E. Washington Blvd., Pasadena, California
SYcamore 4-1161 • MUrray 1-5691
INSURED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT

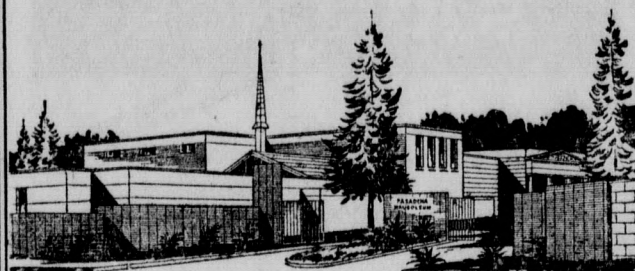
EXERCISE
"WATER MOCCASIN III"
 What Does This Mean To You?
 Let's Get Together
 And Talk It Over
 See Page 1 of This Issue.

THE OLD TIME MARKET
 444 Sturtevant Dr. (in the Canyon)

— OPEN —
 MON. THRU SAT. 9 A.M. TO 11 P.M.
 SUNDAYS 12:30 TO 11 P.M.

P.S.—WE ALSO SELL GROCERIES

INSIDE THESE GATES



A Complete Modern Indoor Cemetery

NEW CHAPEL
 WESTMINSTER and GARDEN CRYPTS
 CONSTRUCTION DISCOUNTS NOW

Pasadena Mausoleum

2227 N. RAYMOND AVE.

(Corner Woodbury Road)

Telephone SYcamore 7-3146

March 9th, in L.A.

Local Conference Prepares For State-Wide Convention

Keith Seegmiller, chairman of the issues committee for the Sierra Madre Democratic Club, reports that a number of Sierra Madreans will attend the Regional Issues Conference of the California Democratic Council at the Furniture Mart, 1933 S. Broadway in Los Angeles, this Saturday, March 9, for all-day sessions which begin at 9:30 a.m. Among those attending will be Mrs. Edith Dane, club president, Mr. and Mrs. James Rogers, Mr. and Mrs. Keith Seegmiller, Mr. and Mrs. Martin Veland, Mr. Paul Foote, Mr. James Holt and other club members. The local conference will be in preparation for the Statewide Issues Convention to be held in Bakersfield the last weekend in March.

Outstanding leaders in the official and volunteer branches of the Democratic Party will be on hand to participate on panels at the Regional Conference. Those on Election Reform Panel include State Controller Alan Cranston, Assemblyman Nicholas Petris, Chairman of the Assembly Elections and Reapportionment Committee Joseph Wyatt, and CDC President Tom Carvey. Cranston and Wyatt are both former presidents of CDC, the volunteer arm of the Democratic Party, representing over 70,000 citizen participants in Democratic clubs. This panel will be moderated by Miss Toby Osos of Pasadena, Region II vice president of CDC.

Members of the Municipal Planning Panel, include Sherrill Luke, coordinator for urban affairs in Governor Brown's office, and Dr. Arthur Gray of USC, an expert on urban affairs. Other panels include discussion of De Facto Segregation in Schools, Labor Dis-

Lewis Named Vice President

John F. (Jack) Lewis has been named as a vice president of Rose Hills Memorial Park by the firm's Board of Trustees, it was announced yesterday by R. L. McNitt Jr., president.

Lewis joined the Whittier mortuary-cemetery firm two years ago after serving five years as vice president of the William J. Moran Co., a major construction firm headquartered in Alhambra. Prior to his association with the Moran Co., he was business manager of the Whittier Union High School District for eight years. A native of Whittier and graduate of Whittier High School, Lewis received his degree in business economics from the University of California at Berkeley. He, his wife and their five sons live at 8425 La Vela in Whittier. He is a member of the Hacienda Country Club and the Whittier Elks Lodge, and the family attends St. Bruno's Catholic Church.

Other vice presidents at Rose Hills include J. C. Seppi, who also is a trustee, and Howard Coffey and Lynn French.

Highway Revenue Increased

Proposed legislation introduced in the State Legislature to increase allocations of state revenues to cities and counties was endorsed today by the County Board of Supervisors.

Senate Bill 344 amends existing legislation to provide increased allocations to the counties and cities for the acquisition of right of way and for construction of routes on a select system of county roads and streets.

"The increased revenue which would accrue to Los Angeles County if the Legislature passes this bill will have a far-reaching impact on our major city streets and county highway systems," declared Supervisor Frank G. Bonelli. "It is estimated that an additional \$18,600,000 would be apportioned to cities of Los Angeles County and an additional \$3,000,000 to the county for highway purposes."

Lee Shippey Writes Goodbye

In a postcard dated March 1, Lee Shippey made the following remark . . . "And I wish you good luck, but I won't be sending you any more columns."

We do not know the reason why . . . but from the large amount of salary that we were paying Lee, it is impossible for us to ask him to continue . . . perhaps as readers of this well liked man, you can persuade him to continue . . . a postcard to the following address, may change his mind.

Lee Shippey
 110 8th Street
 Del Mar, California
 A true writer cannot ignore his readers, give it a try.

—CT

State General Fund Report

State Controller Alan Cranston said today the State's General Fund apparently will get through the fiscal year without as much internal borrowing as last year.

Cranston said the General Fund (from which the state draws for its day-to-day operations) had borrowed a total of \$90 million, and no further borrowing is anticipated. This is \$10 million less than was borrowed last year.

Repayments will begin during the next few months when revenues customarily flow more heavily, and the loans should be completely repaid by the end of April.

General Fund revenues for the first seven months of the 1962-63 fiscal year totaled \$835,499,026, an increase of 13 per cent over last year.

Expenditures continued to outpace revenues for the same period, totaling \$1,055,717,355. The expenditure increase from last year was 10.6 per cent.

Controller Cranston noted that revenue from the sales tax through January was \$436,443,155, up 9.5 per cent from last year. Other leading sources included: Bank and corporation franchise and income taxes, \$152,384,982, up 12.5 per cent; personal income tax \$60,931,940, up 21.7 per cent; inheritance tax, \$46,117,802 up 34.8 per cent; cigarette tax, \$41,430,992, up 16 per cent, and liquor tax, \$36,279,436, up 4.7 per cent.

Major expenditures included: Apportionment for schools and junior colleges, \$392,550,774, up 5.1 per cent; University of California, \$89,246,514, up 12.7 per cent; aid to needy aged, \$89,229,925, up 20.5 per cent; aid to needy children \$46,229,499, up 4.8 per cent, and bond interest and redemption, \$43,146,127 up 46 per cent.



FLOURNOY REPORT

by Assemblyman
 Houston I. Flournoy
 49TH ASSEMBLY DISTRICT

Dramatic cutbacks in our state spending program are frequently called for in letters which come over an Assemblyman's desk. While these pleas for greater economy are sincere and completely understandable, the degree to which the Legislature can control California's budget should be clearly spelled out.

How realistic or unrealistic, for instance, is it to expect a straight across-the-board 25 per cent cut in total state expenditures? Or even a 10 per cent cut?

In order to answer this question, it is necessary to explain one basic and often misunderstood fact about our state expenditures: the phenomena of "fixed costs."

In the Governor's proposed total budget of \$3.2 billion, 60 per cent or nearly \$2 billion are identified as "fixed costs," or constitutionally and statutorily fixed expenditures. These include such outlays as bond indebtedness interest (\$67.5 million), public school support (\$843 million) and highways (\$346 million).

How do these charges become "fixed"? In some cases, the California Constitution contains provisions which obligate the state to spend certain amounts of money for specified purposes. For instance, under previously adopted bond acts in the Constitution, the state is obligated to spend some \$66 million in 1963-64 for bond interest and redemption, the bulk being incurred by Public School Building Bonds. Other charges have been fixed by previously adopted statutes.

The Legislature has the power to unfix some of these fixed expenses in its General Session, but to alter these expenditures substantially would take drastic and fundamental policy alterations of far-reaching impact. For instance, to review

the provisions and administration of our Social Welfare Law would require a legislative majority which does not now exist. Changes of this nature, therefore, are most unlikely to occur.

Effectively, then, the Legislature is left with about \$1 billion of "controllable expenditures." But included in this total are such outlays as \$263 million for total support of the University of California and the state colleges, \$174.8 million for the public health and mental hygiene program, and \$86.6 million for the Department of Corrections.

An additional \$183 million of controllable expenditure money is special fund money earmarked for support of specific state activities such as the various licensing and regulatory agencies.

When you finish your arithmetic on the above, you can see that such reductions as the Legislature may make in the budget will almost inevitably be a small portion of the \$3.2 billion total.

Even if all the reductions recommended by the Legislature's "watchdog" on the budget, A. Alan Post, were adopted, the overall budget total would be reduced by only three percent or \$98 million.

When one considers that such programs as education, public health, mental hygiene and corrections are directly affected by a factor of population growth, the chances for effecting substantial economies are unfortunately even further reduced.

3 Sierra Madreans in Two-Act Play

The senior class of Ramona Convent High School, Alhambra, is preparing for the presentation of its class play, "One Family Sings." The two-act play, which depicts the life of the Trapp Family Singers, will run March 8, 9 and 10 at 8 p.m. and will feature three Sierra Madreans taking part in the production.

Joan Saumur of 285 Manzanita will play the part of Sister Berthe, which is a vocal role. Miriam Malone, 341 San Gabriel Court, is a member of the orchestra. Leslie Teeple, 11 E. Orange Grove, is organizing the sound effects and, two other area residents, Diane Quenell and Lynn Alfredo, are contributing their time and effort to various committees, especially in art work.

Roesses at Playa del Rey

Mr. and Mrs. Frederick L. C. (Lillian) Roess of 261 N. Adams St. recently spent the weekend with Mrs. Roess' son and daughter-in-law, Mr. and Mrs. Carl Young, at Playa del Rey.

Attend the Church of Your Choice This Sunday



Spare your loved one the ordeal of making funeral arrangements when she is alone . . .

It's Easier To Make Difficult Decisions Together

Dignified Service • Sympathetic Help
 Understanding in Time of Need

SERVING ALL FAITHS

Ripple

MORTUARY

STERLING RIPPLE, Director
 ELgin 5-3414

201 W. Sierra Madre Blvd.

SPECIAL PRICE!

HOT WATER HEATERS

100% SAFETY 10 YEAR GUARANTEE
 ALL JET GLASS LINED — RUST FREE

Day & Night Water Heaters

Jupiter	Starfire
20 Gal. \$59.95	20 Gal. \$ 70.50
30 Gal. 64.95	30 Gal. 75.50
40 Gal. 74.95	40 Gal. 88.50
	50 Gal. 120.50

IMMEDIATE INSTALLATIONS
 TAKE AWAY OLD HEATER FREE

Wall Heaters and Floor Furnaces
 Forced Air Furnace Service a Specialty with us

Call us for quick service

EL 5-7272

SIERRA MADRE PLUMBING CO.

15 KERSTING CT. — SIERRA MADRE

EMILE E. SMITH, Owner

Attention

VETERANS...

Your Discharge Papers may be worth
 \$250 to your family!

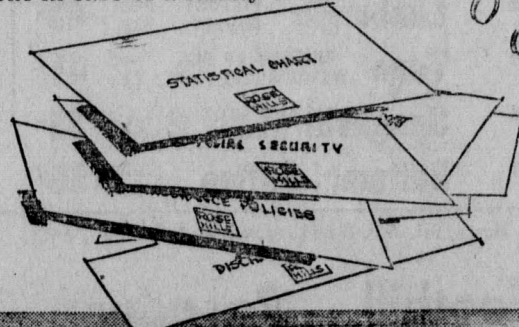
Many men and women who have served in our armed forces do not realize that, in the event of their death, the government will contribute as much as \$250 for burial expense, upon presentation of discharge papers and proper forms.

Complete instructions on how to secure these veteran benefits are just one of the time and money saving helps in the new Estate Portfolio, prepared for you as a service by the Rose Hills Educational Department.

This new Estate Portfolio is absolutely free...based on experiences of thousands of families, as compiled by Rose Hills Memorial Park. It gives you a com-

plete file of your affairs...everything your family will need should an emergency arise.

Envelopes are catalogued for insurance policies, discharge papers, Social Security data, personal vital statistics, business records, will, lists of people to be notified, tax and financial data, plus complete instructions on what must be done in case of a family crisis.



To: Rose Hills Educational Dept. A
 3900 Workman Mill Road, Whittier, Calif.

Please send my free Estate Portfolio.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____

Send for your free Estate Portfolio today. A few minutes taken now to prepare these brief forms will save your family days of heart-breaking searches to assemble this same data at time of need...can save hundreds of dollars in benefits.

Mail the coupon...NOW!

© Copyright Rose Hills Memorial Park Association

there are good reasons why

HOME

IS THE FIRST AND ONLY
 BILLION-DOLLAR
 SAVINGS ASSOCIATION

Home Savings is the nation's largest savings association—the acknowledged leader in its field.

What is it about Home that attracts more savings (over \$1 billion) and more customers (nearly half a million)?

Home keeps its promises to savers, delivering a safe, profitable savings investment. Since 1889, no one ever lost a penny of savings entrusted to Home.

In addition, accounts are insured to the full limit of the Federal Savings and Loan Insurance Corporation. Amounts up to \$1 million or more are accepted at Home.

As for profit, savings at Home earn the highest prevailing rate, with earnings paid or compounded four times a year.

Home makes it pleasant and convenient to open and maintain savings accounts. Home serves more communities with more branch offices than any other savings association in America.

Home guards an enviable reputation for sound management. Home's operating costs are kept the lowest average in the industry—13.6% of gross income as compared to 21.2% the average savings association spends on operations.

Home's unmatched size and strength is the direct result of keeping its promises to savers. It is a size based on merit.

4.8%
 Per Year
 Earnings paid 4 times a year

AMERICA'S ONLY BILLION-DOLLAR SAVINGS ASSOCIATION

ARCADIA
 60 East Huntington Dr.
 at First Ave.
 HI 6-8821 MU 1-4844
 Hours
 9 to 4, Friday 9 to 6

PASADENA
 860 E. Colorado Blvd.
 at Lake
 SY 5-5174 MU 1-5174
 Hours
 9 to 4, Friday 9 to 6



FEDERAL
 HOME LOAN BANK SYSTEM MEMBER
 FEDERAL
 SAVINGS AND LOAN INSURANCE CORPORATION

Main Office:
 761 South Broadway, Los Angeles

Your P.T.A. 1915 - 1921

By Eloise Parker

March 30, 1915

A regular meeting of the PTA was held in Club house, Tuesday evening, March 30, 1915.

Mrs. J. F. Sadler, first vice president, presiding. Minutes read and approved.

Miss Newton, chairman of program committee had charge of the program. Mrs. A. L. Hamilton, of Pasadena, gave a very interesting talk.

A solo by Mrs. H. I. Hawkhurst. Illustrated lecture by Miss Jenkins.

April 27, 1915
A regular meeting of the PTA of Sierra Madre was held in the school house on the afternoon of April 27, 1915.

Mrs. Tarr, president, presided. Minutes of previous meeting read and approved. A letter from Mrs. Noble was read by Mrs. Bourne.

It was moved and carried that the corresponding secretary make inquiries as to prices of printing 100 copies of the Constitution and by-laws, and report at the next meeting. President appointed a nominating committee of three, Mrs. Evans, Mrs. Moore, and Mrs. Walker. A motion was made and carried to accept report presented at next meeting. Treasurer reported \$4.50 cash on hand.

The corresponding secretary was asked to take charge of the press work for the remaining two months.

Mrs. Saunders gave a very interesting talk on the different ways and needs of the work as taken up by the first child's study circle organized in L.A.

Miss Newton gave an invitation to all mothers to come and sew for the kindergarten, also send questions for the question box to be opened at next meeting. Adjourned. — Minnie E. Kimball, recording secretary.

May 25, 1915

A regular meeting of the PTA was held at the school house May 25, 1915. The meeting was opened by the vice president, Mrs. Sadler. Miss Newton then took charge of the meeting. Report of nominating committee was read by the chairman Mrs. Evans.

A motion was made and carried that the secretary cast a vote as there was only one candidate for each office.

A few questions had been received. These were read and a pleasant hour spent in discussion. Mrs. Bourne reported that 100 copies of the Constitution and by-laws could be obtained for \$3.50. A motion was made and carried that the report be laid before the incoming Board of Managers to decide. The last meeting to be held on the third Wednesday in June.

Notice was given that the PTA would vote on a change of day for regular meeting at the next meeting. The secretary read the ballot cast for the following officers:

President, Mrs. J. F. Sadler; first vice president, Miss Frances E. Newton; second vice president, Prof. R. W. Maltbie, Mr. H. T. Fennel, Mr. C. W. Jones; recording secretary, Mrs. R. A. Kimball; corresponding secretary and press comm., Mrs. Harry Bourne; treasurer,

The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever had what is called "a problem?" Doesn't everybody? Sure. But I'm talking about the kind of thing you never seem able to solve.

Procrastination, for instance. Or never allowing yourself enough time for what you plan to do.

ONE PROBLEM we have at the Plaza Shop reminds me of one quirk I DON'T have (the list of those I do have would be too long for this column).

A sense of direction; no matter where I am my weird brain seems to carry an automatic compass. More men than women are lucky this way, I think. I've even known a few women who had to figure left from right in a panic.

MAYBE THAT is why someone suggested I should publicize the location of the Plaza Shop more than I do. So here it is.

In the first place, don't panic. Find a landmark? That's easy: the Shell gas station. You are now at Montecito and N. Baldwin. Face the mountains. That's north. Turn right. That's east.

HAY FOOT, straw foot! See how simple it is? The Plaza Shop is right down the way, across the street from the lumber yard, in one of the most interesting sections of Sierra Madre.

There's a new antique shop there. The Creative Arts Group, a non-profit organization, is our neighbor. We also share the back patio with the new "Impromptu Owl." And Emil Fend, upholsterer, is a good friend.

IT IS a happy place. No real problem at all.

"Ask Trudie"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Elgin 6-1495

Kappa Delta Meets March 12

The Pasadena Alumnae Association of Kappa Delta will meet at the Holiday House of Descanso Gardens in La Canada on March 12 at 10 a.m. Mr. Bob Vargas will present a program on "Dried Foliage Arrangements."

Mrs. S. Leroy Bradley Jr. of Arcadia is chairman for this meeting. She will be assisted by Mmes. Robert Edgins, Arcadia; Frank McKibbin, Pasadena, and Edwin J. Cowan Sierra Madre.

Mrs. N. T. Brown, historian, Mrs. W. S. Hull; programs, Mrs. W. J. Saunders, Mrs. E. T. Pierce, Mrs. B. B. Bravinder. Membership: Mrs. C. W. Jones, Mrs. Greer Caskey, Mrs. J. F. Sadler.

The chair then declared the election. Adjourned. — Minnie E. Kimball, secretary. (To be continued next week)

Parkwood Convalescent Hospital

LORENA WOOD ECKLES — Administrator

24-Hour Nursing Care
Licensed — Bed & Ambulatory Patients
Catering to Special Diets

161 W. SIERRA MADRE BLVD.

EL 5-4291

Musicale Juniors To Hold Concert On March 16 At Pasadena City College

The Tuesday Musicale Juniors will hold their annual Scholarship - Award Benefit Concert on Saturday, March 16, at 8 p.m. The concert will be held in Harbor City Hall on the Pasadena City College campus at 1570 E. Colorado Boulevard, Pasadena. Susan Adams, president, will speak and a scholarship award will be given to a worthy member of the Tuesday Musicale Juniors to further benefit his musical education.

The performing artists are as follows: Toni Patrico, singer, accompanied by Stuart Horance; Raylene

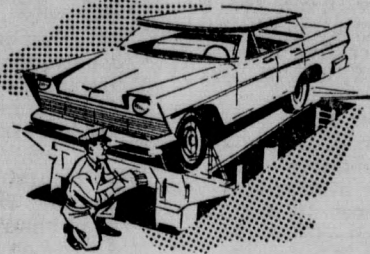
Bade, singer, accompanied by Michael Sanders; John Jarvis, pianist; Virginia Blankenhorn, recordist, accompanied by Diane Fugitani; Susan Svercek, pianist; Philip Lewis, violinist;

accompanied by Wallace Welch; Terrence Dilts, pianist, and Wallace Welch, pianist, accompanied by Susan Adams. The string quartet will consist of Linda Van Der Maten, violinist;

Bruce Elgin, violinist; Ralph Alberstrom, violinist; and Loretta Schall, cellist. Tickets may be obtained from any Tuesday Musicale Junior member or at the door Saturday night.

FREE WHEEL ALIGNMENT CHECK

Check your tires... are they wearing unevenly? Chances are your wheels are not properly aligned... a hard bump against a curb can throw wheels out of line. Come in. We'll professionally check your wheel alignment FREE.



OPEN MONDAY THRU FRIDAY 8 TO 5:30
SATURDAY 8 TO 1:30

TIMMONS and PROSSER

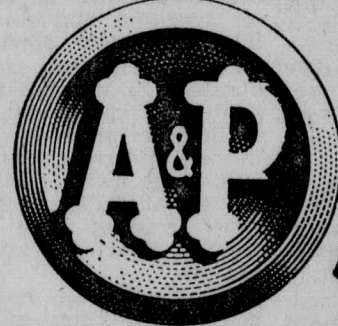
1880 E. COLORADO BLVD.

One Block East of Allen

SY 6-8186 MU 1-7889

EXTRA GOOD EATING... EXTRA BIG VALUE!

"SUPER-RIGHT" QUALITY GRAIN-FED STEER



STEAKS

T-BONE
PORTER-HOUSE
or CHAR

98¢
lb.

USDA GRADE "A" YOUNG

HEN TURKEYS

10 TO 14-LB. AVG. 39¢
lb.

CHECK COMPARE & SAVE... ON THESE LOW LOW MEAT PRICES!

SUPER-RIGHT	BEEF STEAKS	GRAIN FED	SUPER-RIGHT	BEEF ROASTS	GRAIN FED	USDA CHOICE	LAMB CUTS	GRAIN FED
Round Steak	BONE IN	79¢ lb.	Rump Roast	BONE IN	79¢ lb.	Sh'lder Roast	SQUARE CUT	43¢ lb.
Rib Steak	SHORT CUT	89¢ lb.	Clod Roast	BONE-LESS	83¢ lb.	Lamb Leg	WHOLE OR HALF	65¢ lb.
Top Sirloin	BONE-LESS	139¢ lb.	Rib Roast	FIRST 5 RIBS	89¢ lb.	Lamb Chops	Round Bone or Large Loin	89¢ lb.
Spencer Steak	TENDER TASTY	159¢ lb.	Round	BONELESS ROAST OR STEAK	89¢ lb.	Lamb Chops	SMALL LOIN	119¢ lb.
Chuck Steak	OR ROAST	59¢ lb.	Stewing Beef	BONE-LESS	79¢ lb.	Lamb Riblets	FOR BAR-B-Q	35¢ lb.

MISSION	ANN PAGE	MANDALAY	WISCONSIN MILD	CAL FAME
Green Lima BEANS	MAYON-NAISE	PINEAPPLE	CHEDDAR CHEESE	DRINKS
2/29¢ 1-lb. Cans	Qt. 49¢ Jar	1-lb. 19¢ Can	Per lb. 59¢	4/99¢ 2-lb. 14-oz. Cans

A&P'S GARDEN FRESH PRODUCE VALUES

Fresh All-Green ASPARAGUS	29¢ lb.	Red Ripe Cello-Packed TOMATOES	19¢ 12-oz. Min. Pkg.	Extra Fancy Red Delicious APPLES	4 49¢ 4 lbs.
---------------------------	------------	--------------------------------	-------------------------	----------------------------------	-----------------

A&P'S OWN	JOHNSTON FROZEN	WILLAPPOINT	CHICKEN OF SEA	SUNNYBROOK
DEXO Shortening	Fruit & Cream PIES	WHOLE OYSTERS	Light Chunk TUNA	RED SALMON
3-lb. Can 59¢	Except Blueberry Custard & Pecan 9-Inch 49¢	7 3/4-oz. Can 29¢	6 1/2-oz. Can 29¢	7 3/4-oz. Can 49¢

WARWICK ASSORTED CHOCOLATES	Bread Margarine	Gold's Borscht	NABISCO COOKIES	Only \$10.00 in Tapes
1-lb. Box 65¢	WEBERS Wheat or White 16-oz. Loaf 27¢	1-Quart Jar 29¢	Fig Newtons 1-lb. 39¢	SAMSONITE FOLDING CHAIRS
LANGENDORF RUM RING CAKE	Giant Grain 14-oz. 23¢	A&P SLICED 6-oz. Size 39¢	Oreo Sandwich 11-oz. 43¢	OR FOLDING TABLES
12-oz. Size 39¢	Comet Rice 1-lb. 45¢	LIMBURGER VICTORY MIDGET 6-oz. Pkg. 41¢	Lorna Doone 10 1/2-oz. 41¢	Regular 6.95 Value 3.99 Each
PRELL LIQUID SHAMPOO	Biscuits PILLSBURY OR BALLARD 8-oz. Pkg. 10¢	Tuna CHICKEN OF SEA WHITE SOLID PACK 7-oz. Can 33¢	Vanilla Wafers 12-oz. 41¢	With 10.00 Worth of Cash Register Tapes
10¢ Off Plus 8¢ Coupon Reg. 1.00 Size 90¢	Vel's Dog Food 3 1-lb. Cans 31¢	Spaghetti ANN PAGE 15 1/2-oz. Cans 33¢	Baronet Cream 11-oz. 39¢	
	Hi Ho Crackers SUNSHINE 10-oz. Pkg. 29¢	Butternut Coffee 1-lb. Can 65¢	YOUR CHOICE PKG. 39¢	

Prices Effective Thurs., Fri., Sat. & Sun., March 7, 8, 9 & 10

3745 Foothill Pasadena
HASTINGS RANCH SHOPPING CENTER

*Taxable items subject to tax—Open Sunday

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.
A&P Super Markets
AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream.



ANOTHER

Royal

CLEANING SPECIAL
SWEATERS WOOL ROBES

75¢
2 for \$1.39

99¢
Men's, Ladies', Child's

The Royal

OFFER GOOD ONLY
FEB. 18 THRU MAR. 9

SYcamore 6-4311
Murray 1-6412
ZENith 6431

AT OUR DRIVE-IN 443 S. RAYMOND AVE.
HASTINGS RANCH SHOPPING CENTER OFFICE

OR TELEPHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

Senior Citizens Meet March 9

The Sierra Madre Senior Citizens' Club will meet at 12 noon, Saturday, March 9 at the Park House, Sierra Madre Blvd. and Hermosa Ave.

A short business meeting will be held before members spend an afternoon of various card games including bridge, canasta, easy eights, scrabble and kings in the corner.

Members are asked to

bring a sandwich and coffee will be served.

At the March 2 meeting, the Bethany Harmony Group sang selections, Mr. and Mrs. Orr entertained with several saxophone duets, Mr. Mower was master of ceremonies and read several poems accompanied by his wife at the piano. He also sang two solos. Prospective members are welcome. Clinton W. Symonds is president of the club.

Republican Women To Meet Thursday

George Todt will address the East Pasadena-Sierra Madre Republican Women's Club at 10 a.m. Thursday, March 14, at the home of Mrs. Kenneth Ford, 425 N. Michillinda.

Legislation reports by Mrs. John Fortier and Mrs. Harry Dietrich also are on the agenda. Members and guests

are invited to enjoy refreshments and a unique hat sale at the conclusion of the business meeting.

Mrs. William Pursley, ways and means chairman, announces there will be a selection of 200 fresh spring hats, each one different, and all exceptionally low priced. Proceeds will go to swell the club treasury.

Social and Club Activities

Kyle Lessleys Married 63 Years

Mr. and Mrs. Sylvester Kyle Lessley of 374 W. Sierra Madre Blvd., who have lived in Sierra Madre for the past 48 years, celebrated their 63rd wedding anniversary, Wednesday, February 20.

They were married in Tecumseh, Oklahoma, in 1900 when Mrs. Lessley was 17 years old and two days before Mr. Lessley was 21 years old. Mr. Lessley was 84 years old February 22 and Mrs. Lessley was 80 years old last December.

Four generations were represented at an anniversary dinner hosted by Mr. and Mrs. Everett Rock at their home at 136 W. Highland Ave., Sunday, February 7. Mrs. Rock is the former Ola Lessley. Also present were Mr. and Mrs. Lessley's son and daughter-in-law, Mr. and Mrs. Robert Lessley, and their three children, John, Frank and Lorinda, of Claremont.

Mrs. James Scoville and Mrs. Fanny Stiles, friends of the family, baked a cake for the occasion. Later in the

afternoon, the family took the cake and with ice cream enjoyed a small party with Mr. Lessley, who has been in the Santa Anita Sanitarium for the past seven years.

All members of the meat market staff at Roess Market, where Mrs. Lessley has shopped since it was established, presented her with a beautifully decorated cake and two filet mignon steaks for her wedding anniversary.

Delta Gamma Meets March 12

Mrs. Vincent Heublein will open her home at 1507 E. Mountain St., Pasadena, to the Delta Gamma Alumnae for a dessert meeting at 7:30 p.m., Tuesday, March 12. Mrs. Miles Turpin will install the officers for the coming year who are Mrs. Charles Palmer, president; Mrs. John Stever, first vice president; Mrs. Robert Engert, second vice president; Mrs. Thomas Kincaid, recording secretary, Mrs. Vincent Heublein, corresponding secretary; Mrs. Kenneth Tolbert, treasurer, and Mrs. John Erbach, publicity.

Assisting Mrs. Donald Butler, chairman for the evening, will be Mrs. Edwin Pyle, Mrs. Gordon Hyde and Mrs. A. P. Birkhahn. Reservations may be made by calling HI 6-5719 or HI 6-3812.

Following a report of the past year's activities final plans will be discussed for the Southern California Founders Day program on March 30, at the Huntington-Sheraton Hotel, sponsored this year by the Pasadena Alumnae. Reunion

Back To Phonetics With Miss Carden

Miss Mae Carden, who for more than 30 years has battled against progressive education, spoke Wednesday, March 6 at the Pasadena High School auditorium. The lecture was open to the public and there was no charge.

Miss Carden, whose famed language program and phonetic method of teaching has been named for her, will return to this area in April at which time she will give her ten hour seminar for the benefit of teachers who are adopting her method. Many parents attend these classes in order to help their children at home.

Next time—relax! at the **PLAZA SHOP** Dresses - Negligee Sportswear **39 EAST MONTECITO** "Ask Trudie" — EL. 6-1495

time will be at 11 a.m. followed by luncheon at noon.

Mrs. John K. Seaborn and Mrs. W. Glenn Wunderly II are co-chairmen of the event. Mrs. Russell Jarvis is in charge of reservations which may be made by calling SY 3-7858.

Bridal Shower For Barbara Tate

Mrs. Earle Anderson with her daughter, Mrs. Judith Rundlett and Miss Susan McDonough will be co-hostesses at Mrs. Anderson's home, 354 N. Lima Street, Friday, March 8 at 7:30 p.m. at a bridal linen shower for Miss Barbara Jean Tate of Sierra Madre. Miss Tate will be married to Mr. Robert Bruce Flowers of Hastings Ranch, Saturday, March 16. Decorations for the shower will be a springtime theme with colorful and seasonal flowers arranged on the refreshments table. Individual Scandinavian deserts made by Mrs. Anderson will be served with a fruit punch.

Invited guests are Mrs. Dean Johnson, Mrs. James Winslow, Mrs. Ron Blohm, Mrs. Harry McDonough, Mrs. Donald Dixon, Mrs. Henry Borreson, Mrs. Lawrence Beam, Mrs. Stephen Rundlett, Mrs. Charles Winbiger, Mrs. Leslie Webster, Mrs. Takeo Koyamatsu, Mrs. Jack Thompson, Mrs. Paul Sterneman, Mrs. Nathan Jacobs, Mrs. Harlan Pedersen, Mrs. Mary Ellen Quick. Also Miss Gertrude Bailey, Miss Barbara Winslow, Miss

Attend the Church of Your Choice This Sunday

Jill Johnson, Miss Betty Im-lay, Miss Carol Senoglo, Miss Betsy Hunter, Miss Pat Mihalovic, Miss Sharon Lindburg, Miss Karen Yates, Mrs. Paul Tate, mother of the future bride, and Mrs. Loreen Flowers, mother of the future bridegroom.



... from the designer circle
... new elegant suits
herald Spring's coming
... in colors as clear
and lovely as a
summer landscape,
to enhance the
fashion conscious woman

Wessels
154 W. Sierra Madre Blvd.
in Sierra Madre

The BIGGEST home entertainment VALUES ever offered!

Magnavox

factory authorized

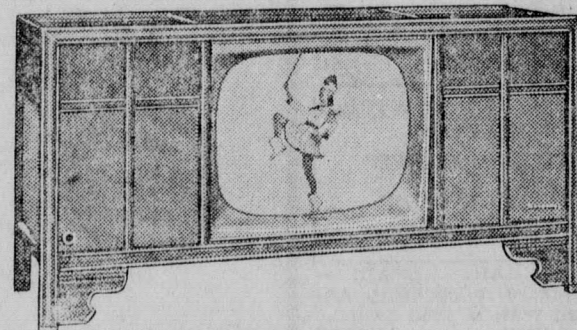
SAVE \$100

ANNUAL SALE

... on this magnificent
STEREO THEATRE
family entertainment center

- Fully automatic BIG PICTURE 330 sq. in. TV
- True Stereo High Fidelity PHONOGRAPH
- Superb FM/AM RADIO
- Thrilling new realism in Sight and Sound

NOW ONLY \$498⁵⁰

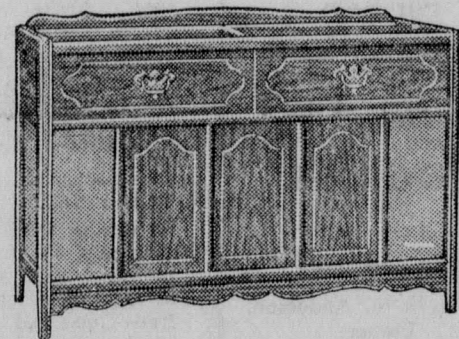


The INTERNATIONAL, 1-MV383 in mahogany finish, \$525 in French walnut finish

MUSIC BECOMES MAGIC—PICTURES COME ALIVE! See and hear this tremendous value today. Powerful Stereo Amplifiers. Six High Fidelity Speakers include two 12" Bass Woofers. Micromatic Record Player with 10-Year Diamond Stylus Guarantee, lets your records last a lifetime. Magnavox Gold Seal Warranty guarantees service and parts for one year—picture tube for three years!

Other Magnavox Stereo Theatres now priced from only \$398

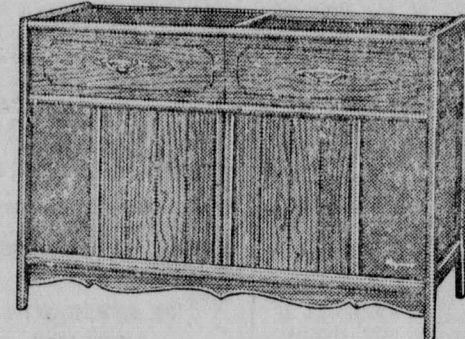
BUY NOW and SAVE... on these amazingly low-priced Consoles!



SAVE UP TO \$50

NOW ONLY \$259⁵⁰

FM/AM radio-phonograph with four speakers including two 12" bass woofers, powerful stereo amplifiers and Micromatic record player. Convenient gliding top panels give access to record changer, all controls and record storage. The Colonial, 1-ST294 in beautiful maple finish.



SAVE UP TO \$40

NOW ONLY \$149⁵⁰

Imagine owning a Magnavox true Stereo High Fidelity console phonograph for this amazingly low price! Powerful stereo amplifiers, four speakers plus the Micromatic record player. Also available in Colonial and Contemporary. The Traditional, 1-SC287 in mahogany finish. With FM/AM radio, now only \$198.50. Complete with Stereo FM, now only \$229.50.

ENJOY FINER VIEWING ALL AROUND THE HOUSE

NOW ONLY \$149⁹⁰



WITH CART NOW ONLY \$159⁹⁰

The MANHATTAN, 1-MV120. Smartly styled, compact, and priced so very low—it's a magnificent Magnavox through and through. Beautiful wood case in natural walnut. Dependable full-transformer powered chassis, front speaker and convenient front controls. Truly, the ideal second set.

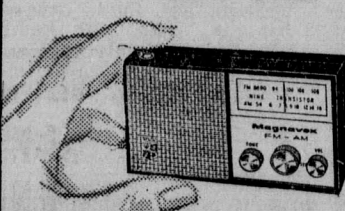
SAVE \$30

COME IN TODAY... select from a wide variety of beautiful styles and finishes... AT BIG ONCE-A-YEAR SAVINGS!

Enjoy room-filling sound from this pocket-size, powerful 8-transistor AM radio. Exceptional station selectivity, too. Gift boxed complete with battery, earphone and leather carrying case. The Companion, AM-80 in several sparkling colors.



NOW ONLY \$19⁹⁵



Smallest, most powerful FM/AM portable ever! 9 transistors. Amazing performance lets you enjoy beautiful music wherever you go. Several colors. Gift boxed with batteries, earphone and leather carrying case. The Surfside, FM-93. ONLY \$49⁹⁵

ARCADIA MUSIC MART

21 EAST HUNTINGTON DR.
ARCADIA, CALIF.

OPEN EVENINGS
HI 6-3111

MUTUAL TICKET AGENCY... NOW SELLING TICKET FOR "HOW THE WEST WAS WON"... IN CINERAMA

TOY & PATIO VILLAGE

C. A. and A. J. Ower, Owners

140 W. Sierra Madre Blvd.

EL 5-6641

BROWN'S FURNITURE

fine interiors

303 W. Sierra Madre Blvd.

ARNOLD'S HARDWARE

Service and Quality...

297 W. Sierra Madre Blvd.

GULLETT and HARRIS

feminine fashions

One Kertsing Court

Garland's
Better Fabrics
5-7 Kersting Court

RALPH'S SHOES

Shoes for all the family

41 No. Baldwin

EL 5-0479

Your Best Advertising Media

Congratulates One of Our Best Advertisers

DAVE ROESS & STAFF

SIERRA MADRE NEWS

"Your Hometown Newspaper"

Hartman
Rexall Pharmacy

RELIABLE PROFESSIONAL PHARMACISTS

29 N. Baldwin

EL 5-3311

Christine Fisher, Winner

Lions Annual Student Speaker Program Held

"Conformity, A Challenge To Me" was the topic of the annual Student Speaker Program sponsored by the Sierra Madre Lions Club and held at the Sierra Madre Women's Club on Thursday, Feb. 28.

Dinner was served to 48 members and guests who heard speeches delivered by four talented local students picked from a group of 32 original contestants.

Christine Fisher of Sierra Madre and Mount Alverno High School won the opportunity to attend the Zone runoffs scheduled for March 14 at the Altadena Town and Country Club. Here she will compete against students from Altadena, La Canada, East Pasadena and Pasadena with a chance for a \$2,500 scholarship.

Competition was extremely keen this year and judges for the Sierra Madre program were William Simmons, Mrs. John Cassazza and Don Hardy all of whom are in the field of education.

Entertainment between speeches was furnished by the "Inn Keepers," namely John Delgatto, Terry Slavin and Don Randolph. This consisted of light-hearted folk music.

Prizes donated by local merchants were given at the end of the program to defray expenses.

This program is sponsored annually as a non-profit competition to offer talented students the opportunity to obtain a scholarship through Lions International.

Chairman of this year's event was Joseph Delgatto. The Sierra Madre Lions

wish to thank those who offered assistance in the promotion of this program.

New Classes at Arcadia YWCA

The Arcadia Young Women's Christian Association is opening Spring term with new classes to begin March 23. Classes will include: Charm and Make-up, Cake Decorating, Art, Bridge, Golf and Keep Fit.

The Y-W-Wives will meet for supervised bridge sessions every Thursday morning from 9:30 to noon at the Holly Avenue School Youth Hut, Holly and Duarte Road. The sessions are for both beginners and intermediates.

Tuesday Morning Y-W-Wives are groups which visit interesting places one day a month, and work on service projects. This month a Tanner Tour is scheduled. A trip to "Queen For a Day" is planned for the month of May.

Anyone may join either of these Y-W-Wives Clubs. YWCA membership is all that is required.

Inquires about classes or clubs may be made by calling the Arcadia YWCA office, 907 S. First Ave., HL7-7500, between the hours of 10 a.m. and 2 p.m., Monday through Friday.

Carrie Gayman Succumbs At 89

Carrie Waldo Gayman, 89, a former resident of Sierra Madre for 30 years who had lived at 89 E. Laurel Ave., passed away Saturday, March 2, at the San Marino Lodge Sanitarium in San Gabriel after a lengthy illness. She was originally from Michigan and had been in California for 41 years.

She is survived by a daughter, Mrs. Travis G. Coker and a son, Neil W. Hibbard, both of Rosemead. Services were held Tuesday, March 5, at 1:30 p.m. at the Ripple Mortuary Chapel, with John Richards officiating. Interment was in the family plot in Valhalla Cemetery, Burbank, California.

Frederick Roesses Honored at Birthday Party

Mr. and Mrs. Frederick L. C. Roess of 261 N. Adams St. were honored at a surprise party at the home of Mr. and Mrs. David Roess and family at 125 Lowell Ave. on Sunday afternoon, February 24.

The occasion honored Mrs. Fred Roess' birthday of February 27 and Mr. Fred Roess birthday of January 15.

A salad bar buffet was served during the afternoon. The traditional birthday cake was brought in by Mr. and Mrs. David Roess' children as they sang "Happy Birthday."

Guests and friends enjoying the afternoon were Mrs. Mary Fergus of San Clemente, Mr. and Mrs. Henry Roesser of Santa Anita Highlands, Mr. and Mrs. Joseph Maule, Mr. and Mrs. Edward Zorn and Mr. and Mrs. Shelby Cowart.

Not a Complete Substitute Herlong-Baker Tax Bill Preferred To President's

A prediction that the Herlong-Baker tax reform bill will strongly influence the House Ways and Means Committee in drafting tax reform legislation was made today by J. Robert Fluor, Division Vice President of the National Association of Manufacturers.

"I have been informed by Congressman James B. Utt, a member of the Ways and Means Committee, that many features of the Herlong-Baker approach will be considered by the Committee as substitutes for sections of the President's tax reform bill," Mr. Fluor said.

Mr. Fluor explained that the Herlong-Baker bill reduces the sharp graduation in tax rates in the middle income brackets. He said the effect of the Administration bill would be to shift even more of the tax burden to the middle income families.

He said also that the Herlong-Baker bills would be non-inflationary, spreading the tax cut over a period of at least five years instead of three, and containing a postponement provision which would delay further tax cuts after the first two years if the budget were not balanced and if domestic spending increased.

Mr. Fluor said Congressman Utt told him, "The Herlong-Baker bills will not be offered as a complete substitute for the President's proposal, even though it is a far better tax bill. I would much prefer the Herlong-Baker over the President's."

Sierra Mesa News

At a recent assembly, Millard Davidson, Robert Johnson and Edward J. Pittroff from the Pasadena Kiwanis Club awarded neckerchiefs to the following pupils who were elected squad leaders. The program is designed to promote sportsmanship and leadership, according to Miss Marjorie Carr, faculty advisor for the group.

Fourth grade: Cynthia Elliott, Marion Schwartz, John Tavis, Mike Zapp, Lex Coumans, Stephen Andrew, Cheryl Lommatsch and Janet Albright.

Fifth grade: Jimmy Jewell, Philippe Treuscorff, Andrea Noyer, Nancy Rule, Paul Copeland, Jim Mays, Pat Atkinson and Claudia Ogle.

Sixth grade: Kurt Skarin, Tim Alonso, Judy Emerson, Resa Valois, Mark Strong, Tom Albertson, Diane Wilson and Laverne Carlson.

In a recent contest among 14 schools, Patty Poolman placed second and Candy Oliver third, in the 50-yard dash. Jerlyn Kriskey placed third in the softball throw. On March 16, eight girls from Sierra Mesa plan to attend the Junior Olympic meet, according to Miss Barbara Anderson, school recreation director.

Auditions were held and Tom Fleming, George Takashi and Jeni Yamada were chosen to play at the Pasadena Civic Auditorium on the evening of March 2 with the School All-City Honor Orchestra.

The fifth and sixth grade classes had a Junior Red Cross Assembly Tuesday, February 26. The Rev. E. L. Wade, formerly of Monrovia, showed slides he took of Guam depicting its beautiful countryside, homes and schools. He closed the assembly by showing slides of the damage caused at Guam by typhoon Karen last fall. Following the typhoon, many children of the Pitt School of Guam were given Friendship Junior Red Cross Gift Boxes filled by the children of the Sierra Mesa School in recent years. Thank-you letters from the children were read at the program by Mrs. Dorothy Baird, Junior Red Cross teacher-sponsor at Sierra Mesa. Fund raising campaign of the Junior Red Cross will be conducted at the school the week of March 18-29.

Members of the Sierra Mesa staff were dinner guests at the home of Mrs. Myrtle Heasley, "Teacher of the Year" in 1961, and now retired, prior to the PTA meeting. Excellent food and lively conversation has been reported by all who attended.

Santa Anita Closes Top Season Mar. 11

Saturday's 24th running of the \$100,000 San Juan Capistrano marathon on grass and Monday's 7th San Bernardino Handicap, raised to major status with \$50,000 added, from \$25,000 on the main track, will conclude what promises to be the most successful winter thoroughbred season in the 29-year history of Santa Anita Park.

Indications point to a large turn-out, with favorable weather. This will bring attendance for the 55 days far in excess of the 1,498,072 of last season and close to the record 1,825,188 in the post-war boom 1945-1946. Horsemen will have proportionately been distributed top sums in stakes and purses. The State of California will receive vast increases in taxes and the Federal and City of Arcadia admission taxes may record largest sums.

The San Bernardino, as the traditional closing day feature on Monday, March 11, takes on added importance this season with the added money increased from \$25,000 to \$50,000.

The ceremony of blowing "taps" to Santa Anita's history-making 1962-1963 winter season promises to be long remembered.

Auxiliary Meets Tuesday, Mar. 12

Members of the St. Luke Hospital Auxiliary have invited their husbands to be guests when the general meeting is held on Tuesday, March 12 at 8 p.m. in the hospital staff room.

Refreshments will be served at the beginning of the meeting. Mrs. Paul F. Johnson, president of the organization, will introduce Mr. Edward L. Olsen, special agent, who will speak on the "Functions and Jurisdiction of the FBI."

New Books At Public Library

Ambler, Eric — The Light of Day — Istanbul is the setting for this suspense novel. Benchley, Nathaniel — Catch a Falling Spy — a funny novel for prospective agents for Communist China, a how-to-do-it dealing with such matters as Christmas bonuses if you are a secret employee of Red China.

Campbell, Kemper — Here I Raise Mine Ebenezer — an elderly California lady writes about her family, her career as a lawyer, with humor and wit.

Marcus, Alan — Of Streets and Stars — first published in 1960, this literary "sleepers" has recently been given recognition by many prominent writers and reviewers. Set in Hollywood it is concerned only superficially with the world of films.

Rathbone, Basil — In and Out of Character — an autobiography.

St. John, Robert — They Came From Everywhere — Twelve who helped mold modern Israel.

Stambler, Irwin — The Battle for Inner Space — Undersea warfare and weapons.

PLUMBING SERVICES

BY
Sierra Madre Plumbing Co.

15 Kersting Court 355-7272
• WATER HEATERS
• DISPOSALS
• FURNACES and WALL HEATERS
• SPRINKLERS
• REPAIRS and REMODELING

CLASSIFIED

FOR RENT FOR RENT FOR RENT

WORK WANTED

RELIABLE woman will baby sit days or evenings. 355-7311 A:9-10tf

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve, wkends. Own trans. EL 5-3000

CARPENTER, CABINET AND REMODELING WORK. 355-7311 A:9-20tf

ROOFER — 20 Yrs. Experience. Free estimates. EL 5-7095 EL 5-9929 A:11-22tf

GARDENER prof. Swed. \$2 hour. 257 Grove, Sierra Madre. A:3-7

GARDEN SERVICE YARD CLEAN UP PLANTING AND TRANSPLANTING Tree Work — Hauling SY 7-8880

JAPANESE GARDENER Many yrs. experience. SY 4-8951 A:2-23-4-11

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL 5-3260. A:11-30tf

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

XLNT ironing in my home. \$1 hr. 329 W. Montecito. EL 5-0775. Lois Wallace. A:10-18tf

IRONING in my home. General housework, baby sitting. EL 5-9593 A:11-22tf

WALLS AND WINDOWS WASHED FLOORS WAXED HERMAN DAVIS EL 8-7762

JIM'S CHAIR REPAIR — Furniture refinishing. Antique wht. & gold finish. EL 9-9691 A:1-10tf

LEGAL NOTICE NOTICE OF PROPOSED VARIANCE

NOTICE IS HEREBY GIVEN pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre, has fixed Thursday, March 21, 1963, at the hour of 8:00 o'clock P.M., in the Council Chambers in the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce front yard setback to ten feet, for property described as Lot 373, Tract 2456, and further described as the first property northerly of 201 Vista Circle Drive.

Application is on file in the office of the Secretary of the Planning Commission.

The proposed variance is based upon the grounds that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof.

If, granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Dated: March 1, 1963 BY ORDER OF THE PLANNING COMMISSION Beatrice L. Thompson, Secretary

Publish Sierra Madre News March 7, 1963

NOTICE OF PROPOSED VARIANCE NOTICE IS HEREBY GIVEN pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre, has fixed Thursday, March 21, 1963, at the hour of 8:00 o'clock P.M., in the Council Chambers in the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce front yard setback to ten feet, for property described as Lot 6, of proposed Tract 27491, a portion of Lot 7, Sierra Madre Tract.

Application and plan are on file in the office of the Secretary of the Planning Commission.

The proposed variance is based upon the grounds that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof.

If, granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Dated: March 1, 1963 BY ORDER OF THE PLANNING COMMISSION Beatrice L. Thompson, Secretary

Publish Sierra Madre News March 7, 1963

DELUXE spacious 1-bdrm. unfurn. apt. Cpts., drapes, blt-ins, disp., air cond., TV. Quiet. Lovely gardens and patio. Near shops and transp. Adults. 439 W. Mariposa. EL 5-7060 EL 5-6942 D:1-17tf

PENTHOUSE ATMOSPHERE APARTMENT — Magnificent view. Quiet. Privacy. Lovely lge. 2 bdrm. 2 ba. Adults. "It has everything" (Unfurn.) 145 N. Baldwin. D:12-13tf

DELUXE 2-bdrms., 1 1/2 ba. apt. Blt-ins, pvt. patio. \$145. 421 N. Baldwin. EL 5-2077 D:2-21-3-7

FURN. bachelor apt. Priv. Util. pd. \$60. EL 5-0356 D:2-28tf

OFFICES OR SALES SPACE Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

FRIGIDAIRE Imperial Refrig. 13 cu. ft. 1962 model, yellow. Frost free 150 lb. lower freezer — ice ejector — used less than one year — \$599 value, asking \$325.

MAPLE couch, 6 ft. sleeps 2. Newly upholstered in aqua nylon, 2 end pillows, \$75. Rock maple coffee table, \$15, and 2 drop leaf end tables, \$15, perfect condition.

ELGIN 5-8321 EVENINGS

MODEL APT. OPEN DAILY

1 & 2 BDRM. APARTMENTS FROM \$110.00 MO.

—ADULTS— (Over 14 Yrs.)

Sierra Madre TOWNHOUSE

170 E. Highland Cor. Mountain Trail

OFFICE: SY 58-0-58 MGR.: EL 5-3678

CHILD CARE IN MY HOME EL 5-6321 A:3-7

HELP WANTED YOUNG woman wanted for office work. Steady, full time. Apply in person. Pantorium Drive In Cleaners. 330 W. Sierra Madre Blvd. B:3-7

FOR RENT Large Deluxe 2-BDRM. UNFURN. APT. W/w carpets, drapes, air conditioned, built-in ins. Heated pool. Block to shopping. Older child O.K. 32 ESPERANZA EL 6-1120

SLEEPING room in modern home. 123 Esperanza. EL 5-8188 before 10 a.m. or after 5 p.m. D:3-7

NEWLY repainted 1-bdrm. cottage in shady rustic court, furn. or unfurn., appliances, 476 Sturtevant Dr. Cottage B, Sierra Madre. \$55 mo. water and gas pd. EL 5-0046 D:3-7tf

UNFURN. house, \$100, water and trash pd. 2-bdrm., lge. liv. rm., w/w carpet, dining-den, bkfst. nook, stove. Fenced yard. EL 5-7837. 229 N. Hermosa. D:3-7

2 FURN. rms., water and util. pd. Cheap. EL 5-0978 after 3 p.m. D:3-7tf

FOR SALE — MISCELLANEOUS 2 CORDS dry olive fireplace wood, \$50, you haul. 100 folding wooden chairs, \$1 ea. EL 5-3986

FOR SALE — MISCELLANEOUS WANTED to buy old electric trains, any size or condition. SY 4-2149 E:2-28-3-7

ABC washing machine. Gd. cond. Make offer. EL 5-1113. 674 Orange Drive. E:2-28-3-14

FACTORY SECONDS. Picked melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. E:4-6tf

2 FOR 1 SALE Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$.

Open every night till 9 VETERANS THRIFT STORE 25 E. Colorado, Pasadena. E:11-15tf

BRING that old typewriter here 26 S. BALDWIN AVE. for a spring cleaning and fix up. No inflation! Hawley Typewriter near Post Office E:3-7-14

SAFE McNeal & Urban FOR SALE 24 Inches Wide 24 Inches Deep 36 Inches High on rollers If You Can Use It Make Us An Offer SIERRA MADRE NEWS

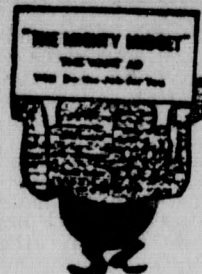
MAPLE furniture. Maytag auto. washer. Dbl. matt. box springs. Elec. rotisserie, high chair. EL 5-2843. E:3-7

21" TABLE model Magnavox T.V. and stand. Xlnt. cond. Make offer. EL 5-7428. E:3-7

GRANDFATHER'S clock, cradle, melodian. Josephine Curtis, Antiques, 35 E. Montecito. 355-8590 E:3-7

YARD SALE — various size doors; dining rm. set, formica; skis; plenty of misc. articles to be hauled away free. 750 Alta Vista Dr. after 6 p.m. E:3-7

INSURED SAVINGS An agency of the United States Government insures your savings to \$10,000... and you earn the high current rate of 4.8% per annum, payable every three months. 4.8% current annual rate ALTADENA FEDERAL SAVINGS and loan association 2246 N. Lake Ave., Altadena, California Branch Office: 1845 E. Washington Blvd., Pasadena, California SYcamore 4-1161 • MURray 1-5691 INSURED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT



WANT ADS ... MAY WE HELP YOU?

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch. Directory rate 90c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday.

EL 5-3324



LOST AND FOUND

LOST — Siamese cat, male, 6 yrs. Scar on right front leg. Reward. EL 5-7628 G-3-7

WANTED

SHARE ride, Sierra Madre to 6th & Flower, L.A. 8-5. Clark. EL 6-1416 K-3-7

WANTED TO RENT

RETIRED couple would like furn. place for 2 months. Would care for yard. EL 5-9122 L-3-7

SERVICE

SIERRA MADRE TRANSFER Local and long distance moving EL 5-3374.

Income Tax Service

DONALD TERMATH
Public Accountant
460 Fairview Ave.
or in
YOUR HOME
For appointment call
ELgin 5-0672
after 3 P.M.
Complete
Tax - Accounting - Audit

DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL 6-1874.
EXPERT seamstress, new garments, Tailoring, Alterations. DM-3-7-5-9

PERSONALS

SINGLE? WIDOWED? LONELY?
If you are single, widowed, lonely; join this fine social club. Meet refined ladies, gentlemen; any age above 18 or creed. One year membership. For information, write in to: Dept. SMN, Universal Publishing Service, P.O. Box 387, Evanston, Ill. N-3-7-28

REAL ESTATE LOANS

1ST & 2ND
REAL ESTATE
LOANS
INSURANCE FUNDS
@ 5% AVAILABLE
Up to 25 yrs. to repay
on first loans
So. Calif. Trust Deeds
HI 6-4423 MU 1-9058

TRUST DEEDS

PRIVATE funds for R.E. financing. 1st or 2nd T.D.s. Refinancing at 6 per cent. L. V. Lindsey, 1045 W. Huntington Dr., Arc. HI 6-5229 MU 1-0661 T-8-9tf

WELL secured 2nd Trust Deeds purchased at pre-vailing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046 T-2-14tf

MISCELLANEOUS

PERMANENTS\$8.50 up
Shampoo and wave\$2.50
Open Mon. thru Sat.
WISTARIA BEAUTY SHOP
55 N. Baldwin EL 5-9526

Bill Ding

THIS
WEEK'S
SPECIAL

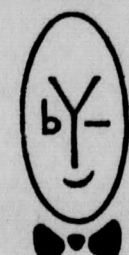
STARTS MARCH 11

GARDEN HOSE

B. F. Goodrich
100% Vinyl
1/2"x50 Feet
\$2.95

Open All Day Saturday

MYRTLE AVE
LUMBER CO.
1525 SOUTH WILSON
Sierra Madre
ELgin 5-1851



\$19,900

Charming 3-bdrm. 1 1/2 baths. Just 7 years young. N.E. off Grand. view. \$1,500 dn. Wonderful buy!

SY 58-0-58

Barney Yunc

FLASH!

New offering on this newer precious 3-bdrm. California Ranch. 1 1/2 baths, fireplace, elec. bit-ins.

PLUS

unfinished small house,

PLUS

a 25 ft. pool (needs resurfacing & filter). Perfect for income, mother, dad or teenagers. Situated on a lovely 75x138 R-2 buffer lot. (Tremendous possibilities for adding to value.) Asking \$28,900 — Open to all offers. Drive by 259 E. Laurel and call for appointment.

A HONEY!

Lovely 3-bdrm. 13 yr. young stucco (very well kept). Fireplace, dining, covered patio. Professionally landscaped. Bargain price at approx. \$17,500. LOW DOWN, 25% W. Altadena Dr., Altadena.

Call Dorothy LaLone
EL 5-9929
24 hrs.
Dailley Realty

QUIET SECLUSION

Close to schools. Older 2 bedrooms, sun room, large living room, 2 car garage.

\$14,500

20 YR. OLD STUCCO

Remodeled 3 bed-rooms, 1 1/2 baths, furnace, hardwood, insulated. Close to schools. Large play yard with play house.

\$23,000

NEED COTTAGE FOR MOTHER?

Cozy and cheerful 3 rooms, small kitchen. Private sitting yard under spreading tree

plus

Quality 2 bedroom, 1 1/2 bath home. Separate dining, large kitchen, camella edged patio, 2 car garage. Prestige neighborhood.

\$25,500

MILES OF VIEW

From large picture windows in living and dining rooms. Two level home on small terraced lot with low taxes. Quality re-modeled in part. Can be used as 4 bedrooms, with 2 bedrooms re-modeled.

\$16,500

FOR BETTER HOME BUYS
SEE REALETERIA

EXECUTIVE DE LUXE STUCCO

3 bedroom and big family room, 2 baths, kitchen built-ins, natural wood, fireplace, F.A. heat, carpets, Hi Fi, double garage — The most beautiful swim pool imaginable. A truly picturesque setting among exclusive homes. Yes it's a dream home and only \$38,500.

4 BEDROOMS — 2 1/2 BATHS — BIG FAMILY ROOM
Fireplace — carpeting — separate dining room. Lovely patio. Extra large double garage. The extra large paneled family rumpus room has wet bar and bar-BQ. For a big family this home is really a find. Only \$36,500.

John H. Curtis, Realtor

304 West Sierra Madre Blvd.
Evenings EL 5-0996 EL 5-3433

FOR SALE—REAL ESTATE

BY OWNER, lge. 3-bdrm. house on 2 lots. Fenced, h.w. floors, tile, bath & 1/2, stall shower, garbage disp., dbl. garage. Newly decorated. Near Sierra Mesa School. \$24,500 — \$3,000 down. EL 5-0097 or AN 2-9060. C-2-28tf

OWNER. Home w/guest cottage. 12 yrs. old. Shake roof, insulated, basement, lg. liv. rm., picture window, view of mtns., din. rm., lge. kitch. w/dining area, lge. bdrms. Professionally decorated. 2-car gar. 100x200 lot. \$31,500. EL 5-8956

OPEN SAT. - SUN.

385 Toyon Road
Sierra Madre
Near new contemporary. View. 3 bdrms., 2,000 sq. ft. by owner.
\$35,950
SY 5-0297 or EL 5-0966
evenings and weekends



Flamingo

NEW ON MARKET

Just listed a fine sharp 2 BR & Den home in the county area. Den 14x16 paneled w/floor to ceiling fireplace. 80 x 175 landscaped lot with trees, sprinklers. Covered patio with wet bar, big double garage, plus workshop and storage room. \$500 down, \$89 mo. \$15,500

HOME AND INCOME?

Original owners immaculate 2 bedroom stucco home. Separate dining room, big bright kitchen, double garage, basement storage, 20x30 cool covered patio, walled yard. Lot is 90x100, zoned R-3 and 2 or 3 units can be built. Sewers in and paid. Owner will help finance. Low down. \$19,000

FOUR BEDROOMS

Possibly 5, plus a study, separate dining room, formal sunken living room, kitchen with all built-ins opening to a big family room w/floor to ceiling fireplace. 3 baths. A beautiful family home on a quiet turn-around street. Over 2300 feet of living area; on lot 70x200. Appt. please. \$48,500

FLAMINGO PROPERTIES

Realtor — Multiple Listings
EL 5-8045

496 W. Sierra Madre Blvd.
Sierra Madre
11 W. Huntington Dr.,
Arcadia
24-Hour Number —
HI. 6-4605

Harry A. Lange

Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

FOR SALE—REAL ESTATE

Gotta Go!

Seriously MUST SELL white brick 2 bdrm. 1 1/4 ba., family room w/teck ceiling, cork & oar walls, quarry tile floor covering. Dishwasher, gar. disp., cpts., drapes, complete music system, UNIQUE tile roof, sewers, fenced yard, sprinklers, landscaped lge. covered patio. Make offer —

\$23,500

46 N. MT. TRAIL
EL 5-6013

SPACIOUS — LOVELY

Beautiful modern 3-bdrm. conv. den., 2 ba., big LR w/sliding glass to lovely garden and patio. Nat. wood kit. w/all bit-ins. Here's a real home in good cond. from top to bottom. See at 351 San Gabriel Ct. and call for appt. \$31,500

REDUCED TO SELL

Young custom bit. 3-BR. 2 ba. modern. Located on quiet Cul de sac. Sunny bit-in kit. w/loads of cupboards. Frplc. 16x40 pool. 97x162 lot. \$35,000. Drive by 51 E. Bonita and call for an appt.

Powell Realty
EL 5-0934 EL 5-1433

ACTIVE FAMILY

Excellent Sierra Madre location. 2-bdrms and den with large new guest house. Stainless steel kitchen w/bit-ins incl. elec. dishwasher. 30x15.8 paneled liv. rm. w/fireplace and lovely w/w carpets and drapes. 20x40 filtered pool. 9 ft. deep.

\$35,000

EL 5-9164

NAPIER
REAL ESTATE

Notary Public
25 S. BALDWIN
SIERRA MADRE
ARCADIA
MULTIPLE LISTING

AUTOMOBILES

FOR SALE

AUTOMOBILES

Thursday, March 7, 1963

SIERRA MADRE NEWS—9

FOR SALE—REAL ESTATE

FOR SALE—REAL ESTATE

R-3—2 bdrm. cottage, ash kitch. Bit ins. Complete new bath. Redecorated. Top area\$18,500

Attractive 3-bdrm. Expandable. Lot 100x120. 2 car garage\$19,500

3-bdrm. redecorated older home. Fenced lot 100x120. Xint. location\$25,000

EL 5-8956, Broker

BETTER THAN NEW

Near transportation and stores. Contemporary built in 1956. 3 large bdrms. 2 deluxe baths w/pullman, bit in kitchen with huge breakfast area. Cheery fam. rm. overlooking covered patio. F.A. heat, carpets, drapes. A steal\$27,500

Clara Clark Realtor
SY 6-0151 SY 3-8859 res.

NOW...
IS THE TIME
TO BUY A NICE CAR...

'62 CORVETTE

Conv. 250 H.P. P/G, signal seeking radio, htr., W.S.W. Hond. maroon.... \$3395

'59 IMPALA

Spt. Sedan V8, auto. R/H. W.S.W. Tuxedo black.... \$1495

'57 CADILLAC

62 cpe. V8 Auto, P/S, P/B. R/H. W.S.W. Dusty rose.... \$1295

'60 MERCURY

Monterey Cpe. V8 Auto, R/H. W.S.W. Jet black.... \$1495

'56 TR-3

Roadster. 4-speed Erma white. Real sharp..... \$895

'58 IMPALA

Cpe. V8. Auto, P/S, R/H. W.S.W. Ermine white.... \$1295

"FAIRNESS FIRST"

KENT CHEVROLET

850 & 900 S. Baldwin Ave. Open Evenings and Sunday
HI 6-2177 West Arcadia HI 6-2177

FOR SALE—REAL ESTATE

'53 CHEVY. Gd. body, new tires. Engine needs work. Make offer. 123 Esperanza. EL 5-8188 before 10 & after 5. P-3-7

MONZA, 1961. Automatic, radio, heater, new tires. \$1,695. EL 5-6013

FOR SALE—REAL ESTATE

NEW HOMES

3-BDRMS., 1 1/4 BATHS from \$22,950 - \$32,950

- ◆ All elec. bit-in kitchen (G.E.)
- ◆ Lush 100% all wool carpeting
- ◆ Ceramic tile — kitchen and bath
- ◆ Vinyl floor covering
- ◆ Aluminum sliding doors to patio area
- ◆ Ash & birch cabinets
- ◆ Plus many other features

Walt Richter

EL 5-3713

PANGBORN PRESENTS
SECLUSION
4-BDRMS.

On beautiful Rancho Road. This shake roof ranch home features wood paneled liv. rm., 15 1/2x25, w/ hearth fireplace. Natural wood kitchen w/bit. in dbl. oven and range, 1 1/4 baths. On estate lot 92x250, with 18x44 swimming pool, patio, and generous decks. All secluded from the street with superb mountain view. \$5,000 down....

\$39,000

We Need Listings NOW!

Harold Pangborn, Realtor & Associates
(D.B.A. Pangborn Realty Co.)

Fine Residential and Income Properties Since 1933
Complete Multiple Listings

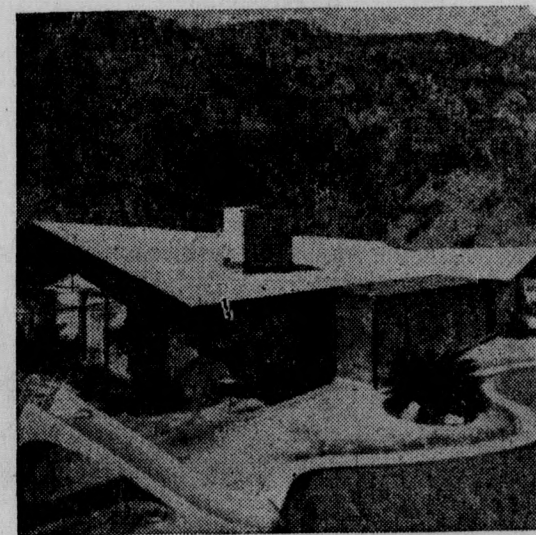
344 WEST SIERRA MADRE BOULEVARD
EL 5-0201 Evening — EL 5-1920

Panorama View Overlooking San Gabriel Valley and Catalina

This beautiful two year old, custom built home, now being offered for the first time.

Built for liveability with the following outstanding features:

Large well designed kitchen with natural walnut cabinets; extra large G-E dishwasher and built-in range and oven by Vernois. Above sink a 4'x8' picture window of Pasadena to Palos Verdes. Four large bedrooms; the master bedroom suite offering a fantastic view of the valley. All with more than adequate W/R areas. Baths are well located for all bedrooms; master bath within the master bedroom suite, offering both tub and separate shower, plus an extra large marble top pullman, backed up with a 22 sq. ft. mirror. All baths are equipped with Crane's finest fixtures and trim.



This home also includes the following features:

- Built in FM and AM radio with Hi Fi Stereo Phono
- 2100 sq. ft. living area
- 4500 sq. ft. roof area
- Oversized garage
- Storage and shelter area
- Safe rock roof
- Beautiful pool and pool area
- Gorgeous specimen plants with easily maintained landscaping
- Complete yard covered with rainbirds
- No lawn area to spoil one's weekend
- Come on up for a look of care-free living!

Priced at

\$45,000

Small down

Gale Hersey

711 Sierra Meadow Drive

Sierra Madre

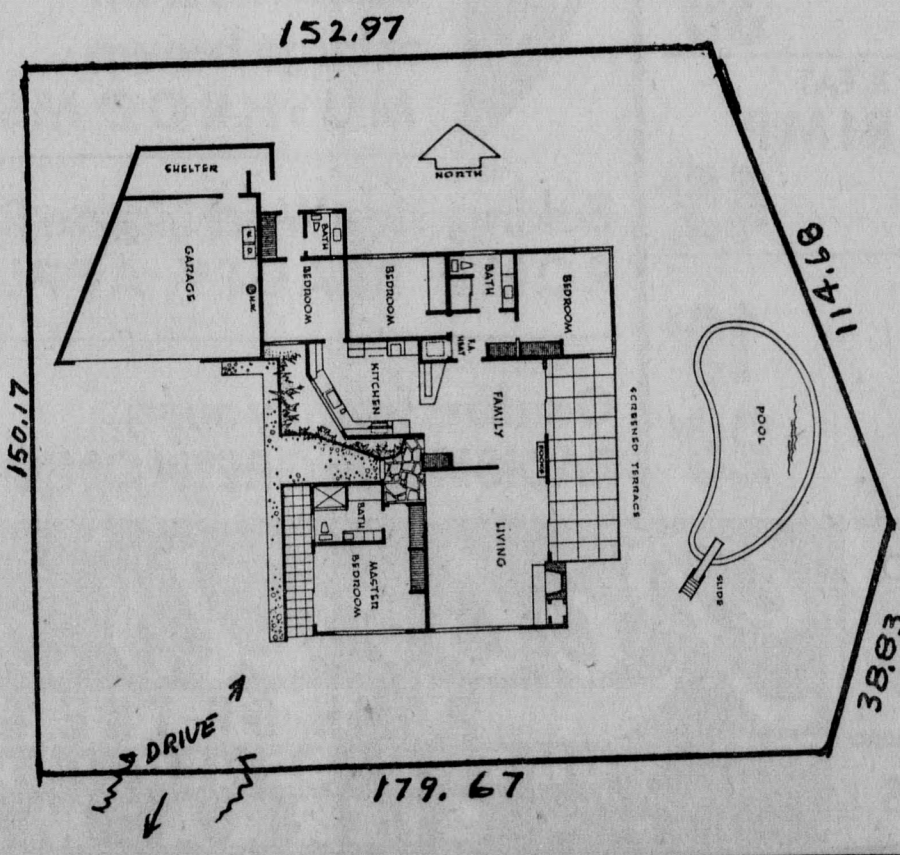
CALL OWNER

EL 5-3665

or

1st Avenue Sales

HI 6-2111



BUSINESS DIRECTORY

ALTERATIONS

ALTERATIONS
HEMS
The Misses Dickinson
775 Idle Hour Lane
ELgin 5-0562

APPLIANCES AND REPAIRS

DUMAS and SON
Electrical Appliance
Service Center
All Types and Makes of
Home Appliances Expert-
ly Repaired. Radios, Auto
Radios, Keys
Locksmith
12 N. Baldwin Ave.
EL 5-1596

AUTO REPAIRS

NORM'S GARAGE
MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Open Saturdays

AUTO PAINTING

Collision Repairs
Auto Glass
Complete Refinishing
Special Body Work
SIERRA MADRE PAINT
AND BODY SHOP
15 Auburn EL 5-1755

CONCRETE WORK

CONCRETE
Driveways-Patios-Walks
Block Walls - Fences -
Retaining Walls
Free Estimates
Licensed - Insured
EL 8-0241

CONTRACTOR

General Building
CONTRACTOR
Custom Homes —
Apartments
Additions
MURRAY CONST. CO.
EL 8-0241

FLOORS

E. S. Thornberry
Phone ELgin 5-9563
New Hardwood Floors
Installed
Refinish Old Floors
Phone ELgin 5-9563

LINOLEUM

SIERRA LINOLEUM
ASPHALT TILE
WINDOW SHADES
EXPERT INSTALLATION
EL 5-1006 for Estimates

PAINTING

Interior & Exterior
PAINTING
ROBERT MANNION
All Work Guaranteed
EL 5-3791

NURSERY

MAMA PETE'S
DAY NURSERY
Hours 7:30 to 5:30
71 Suffolk
EL 5-9567

PHOTOGRAPHY

JOE A. HINOJOS
PHOTOGRAPHY
Specializing in
Weddings — Industrial
Publicity
EL 5-0489

PROFESSIONAL DIRECTORY

PRESCRIPTIONS
Reg. Pharmacist in Charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
EL 5-3456

RADIO & TV REPAIRS

MEYER TV
4 W. Sierra Madre Blvd.
EL 6-1136

Radio & TV Repairs
ANTENNAS INSTALLED

RAMBEAU
TV ANTENNA
SERVICE

Servicing All Makes of
TV's, RADIOS and
ANTENNAS

NEW

8" Delmonico, portable
television (weights only
17 lbs). 6 months guaran-
tee. \$109.95.
We Give Blue Chip
Stamps on Parts and
Service
EL 5-1560

RUBBISH

COMMERCIAL RUBBISH
WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD
Municipal Contractor
City Refuse Service Co.
215 E. Huntington Dr.
Arcadia HI 6-4691

SEWING MACHINES

Sold Rented Repairs
Repair All Makes
Free Estimates
Authorized Dealer for
PEAF — WHITE
SEWING MACHINES
Open Mon. and Fri. Eves.
PASADENA
SEWING MACHINE CO.
827 E. Colorado, Pasadena
SY 3-6333

REPAIRS ON SINGER,
WHITE, NEW HOME
and all other makes
NEW & USED MACHINES
Authorized dealer for
NECCHI-ELNA & WHITE

JONES
SEWING MACHINE CO.
341 N. Lake, Pasadena
SY 6-7119
S & H Green Stamps

TILE WORK

CERAMIC TILE
Kitchens and Baths
John K. Goodall
Licensed Contractor
ELgin 5-3889

TRACTOR WORK

GENERAL TRACTOR
AND TRENCH DIGGING
E. R. DURAN
EL 5-9593 293 Mariposa

TREE SERVICE

Are your trees as healthy
as they should be?
Fruit Tree Trimming
Pruning - Feeding
Topping & Shaping
Removing

Jerry J. Russell
Tree Specialist
Tree Service at Its Best
Phone ELgin 5-8501

FOOTHILL GENERAL
HEALTH SERVICE

X-Ray and Chiropractic
Health Service
Coloric Irrigations
478 W. Sierra Madre Blvd.
Sierra Madre, Calif.
Office Phone EL 5-1138

Former Resident Passes Away

Kenneth Lewis, a former resident of Sierra Madre who had lived at 222 Park Ave., passed away at the home of his sister, Mrs. Clarence Tanner in Lucerne Valley, Thursday, Feb. 21. He is survived by another sister, Mrs. Beatrice Sanders also of Lucerne Valley and a brother, Hurst Lewis of Arcadia. He was formerly of Mesa, Arizona, where his family had pioneered during the earlier years. Services were held in Victorville on Feb. 25.

Pack 381 as Honored Guests

Rev. Clinton Swengel, Methodist Church of Sierra Madre; Mr. Robert Seiler, Pack 381, and Mr. and Mrs. Carl Bischoff, Institutional Representatives, were honored guests at Pack 390's annual Blue and Gold Dinner, February 21.

New Cubs inducted by George Haynes, Cubmaster, and Stan Yellich, assistant Awards Chairman, were Doug Murray, Daniel Lee Cinnamon, Dennis E. Loeb, bourrow, Spencer Jackson, Clayton Schwartz, Michael Coyle, Reese Allen, David R. Vail, Frank R. Parks Jr., Eddie Vanderpool and Robert Wagner.

A Webelo ceremony was held for James Mescher, Den No. 4.

Ed Duckworth, Awards chairman, presented the following: Lion Badge, Gold and Silver Arrows to George Haynes, Den No. 4; Lion Badge and Gold Arrow to Larry Carnighan, Den No. 4; Lion Badge and Gold Arrow to Glen Winick, Den No. 4; Denner Bars to Neil Skarin, Den No. 4, and Lion Badge and Gold Arrow to Joe Allen, Den No. 3.

The flag ceremony was led by John Meursing's Webelo Den No. 3 and missiles designed and shown by Den No. 3 and coasts built and displayed by Robert Padgett's Webelo Den No. 4 were the highlight of the evening.

Mr. Bischoff reminded parents of the importance of their interest in their sons' activities at the Cub Scout age. Rev. Swengel gave the invocation and spoke on the natural energy of boys and proper direction for that energy. Mr. Seiler informed the Cubs of an opportunity to obtain tickets to Cinerama at a reduction in price. Many Cubs plan to attend this showing on March 9.

The next Pack meeting will be March 22 in the Sierra Mesa Cafeteria.

Girl Scout Week

at St. Rita's Catholic Church for all Girl Scouts of that faith to attend Mass together at 8 a.m. The Mass will be celebrated in honor of Girl Scouts.

In other churches in the community, special recognition will be given the Girl Scouts, also.

An exhibit, depicting the three levels of Girl Scouting — Brownie, Intermediate, and Senior — will be on display at the Sierra Madre Public Library during Girl Scout Week.

On the six other days, emphasis is placed on the various facets of the Girl Scout program: homemaking, citizenship, health and safety, international friendship, arts and crafts, out-of-doors.

Attend the Church of Your Choice This Sunday

WELCOME SAVERS!

4.8%
BEGINNING JAN. 1, 1963 PER ANNUAL PLANNED RATE

This dependable Pasadena association cordially invites you to open an insured savings account today • Save-by-Mail postage-free • Savings Insured to \$10,000 • Legal Investment for Pension Plans, Corporate and Trust Funds

REGULAR HOURS: Mon. thru Thurs. 9 to 4, Fri. 9 to 6
Savings received or postmarked thru March 11th earn from 1st

ATLAS FEDERAL SAVINGS AND LOAN

722 East Colorado Boulevard • Pasadena, California SY 5-9531 • HI 6-5239

Across from J.W. Robinson's Save-by-Mail postage-free

Accounts insured to \$10,000 Ample free adjacent parking

American Legion Auxiliary Honors Hostess

Members of the American Legion Auxiliary surprised their hostess, Mrs. Nancy Milton, on Thursday night with a stork shower. Many lovely and useful gifts were received by the honoree. Mrs. Edna Faller will be hostess to the unit on Thursday evening, March 14, at her home, 55 Olive St. Plans will be made at that time for the Auxiliary's 38th birthday anniversary, Thursday evening, March 28.

USE THE CLASSIFIED ADS. THEY BRING IMMEDIATE RESULTS.

Report All Vacancies

Vacancy, anyone? County Assessor Philip E. Watson wants to know about it. If you own a house which was unoccupied and bare of household furnishings as of March 4, 1963, you are urged to write the Assessor's Office, 500 W. Temple St., Los Angeles, as soon as possible, including the following information:

1. Your name.
2. Address and legal description of the vacant house.
3. If possible, the Map Book, Page and Parcel number of the property. (This number appears in the upper right-hand corner of your 1962 tax bill.)

Failure to do so, the Assessor warned, will mean a household furnishings assessment will automatically be applied to your next year's tax bill. Landlords should report a vacancy on a landlord report form, which is available, on request, from the Assessor's Office.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL. 6-1495

Alverno Guild Homes Tour

The four Arcadia homes which will be on view April 19 at Mt. Alverno Guild's "Wedding Bells" Home Tour are those of Dr. and Mrs. George Bendlage at 300 Arbolada Drive, Mr. and Mrs. Vincent Indergand at 1100 Rodeo Rd., Mr. and Mrs. Dominic Sturliolo at 1014 Hampton Rd., and Mr. and Mrs. James A. West at 1200 Rancho Road.

The announcement was made by Mrs. Henry L. Cahan, tour chairman, at the Guild's regular meeting Wednesday, February 27. The meeting took place in St. Rita's parish hall in Sierra Madre, with Father Thomas O'Malley, pastor,

acting as host. Under the chairmanship of Mrs. Richard Loel, a salad-bar luncheon was served to 190 members and guests by Mrs. G. R. Bartolme, Mrs. Julie Cogorno, Mrs. William Cracknell, Mrs. Anthony DePasco, Mrs. John Englert, Mrs. John A. Moe, Mrs. John A. Nuccio, Mrs. Earl F. Schneider, Mrs. Richard Steel and Mrs. William Wish.

The Guild exists for the benefit of the Motherhouse of the Sisters of St. Francis, who conduct seven schools and two hospitals in this Archdiocese. So a visit by Mother Macaria, provincial for the Western States made the meeting especially

S.M. Little League Registrations Closes

Jim Dunnagan, Little League Player Agent, announced today that March 9 will be the last day boys between 8 to 12 years can register and try-out for the baseball program. He urges that all boys who are interested come to Heasley Field in Sierra Vista Park at 9 a.m. Parents must accompany their boys in order to sign the permission slip. Registration and insurance fee is three dollars.

Mr. Dunnagan asks that eight year old boys come at 1 p.m. for try-outs. Any further information can be obtained by calling Jim Dunnagan at EL. 5-6230. The Heasley Field Food Booth will be open for business at this time. Jeanette Austad, chairman of the booth, asks that all the name-the-booth contest entry blanks be turned in by March 9.

Attend the Church of Your Choice Sierra Madre Churches Welcome You

Read the Classified Advertisements

Roberts Market

CALIFORNIA GROWN FRESH U.S.D.A. GRADE A FRYING CHICKENS

35¢
CUT-UP 39¢
lb.

FRESH LEAN GROUND CHUCK

59¢
lb.

Meat Specials

You Select Your Meats -- Let Us Be Your Butcher

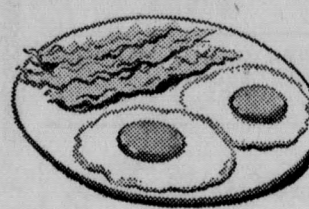
U.S.D.A. CHOICE PORTERHOUSE STEAK \$1.25
(TRIMMED — TENDER) lb.

U.S.D.A. CHOICE T-BONE STEAK \$1.19^{lb}
(JUICY — FLAVORFUL)

SEA food ATLANTIC WHITE SCALLOPS 69¢
lb.

Jumbo Prawns "4 FISHERMEN" BREADED FANTAIL SHRIMP \$1.09^{1-lb. pkg.}

Prices Effective Wed. -- Sat. March 6 -- 9



LUER'S TOP QUALITY SLICED BACON 49¢
lb.

LUER'S SKINLESS PORK LINK SAUSAGE 8-oz. Pkg. 2 FOR 49¢

SNOW'S CLAM CHOWDER 15-oz. can 29¢

WESSON OIL Lge. 24-oz. bottle 3 FOR \$1.00

DOLE PINEAPPLE JUICE Lg. 46-oz. can 4 FOR \$1.00

STAR-KIST LIGHT CHUNK TUNA No. 1/2 flat can 23¢

COFFEE BARGAIN! Hills Instant 59¢
Lb. can 2 LB. CAN \$1.17 6-oz. jar 89¢

DUNCAN HINES PANCAKE MIX 2-lb. Pkg. 29¢
VERMONT MAID SYRUP 49¢
lg. 24-oz. btl.

FRANCO - AMERICAN SPAGHETTI 8 CANS 98¢
LIQUID DIET SEGO 10-oz. can 4 FOR \$1.00



AMERICAN BEAUTY SPAGHETTI Lg. 25-oz. pkg. 29¢

S&W IMPORTED NORWAY SARDINES flat can 29¢

RALSTON CEREAL WHEAT CHEX 12-oz. pkg. 25¢

BORDENS WHIPPED POTATOES SERVES 8 4 Pkgs. \$1.00

FROZEN FOOD Savings

REL - MEX — FROZEN BEEF TAQUITOS

Pkg. of 6 39¢

ROSE — HEAT & EAT FRIED SHRIMP

5-oz. Pkg. 45¢

SHEPHERDER SOURDOUGH ENGLISH MUFFINS 19¢

WHEAT OR WHITE BREAD 29¢



Select medium or large brown MUSHROOMS 1/2 lb. 39¢

Baking size Washington Red ROME BEAUTY APPLES 2 lbs. 29¢

Garden fresh, young RADISHES or GREEN ONIONS 2 bunches 9¢

The Best -- Extra fancy large ASPARAGUS 29¢
lb.

Delicatessen



FRESH FOODS PREPARED IN OUR KITCHENS DAILY

ROBERTS HOMEMADE POTATO SALAD 45¢
Lb. cup

LUER'S ALL-MEAT FRANKS 49¢
lb.

TILLAMOOK CHEESE MEDIUM SHARP 69¢
lb.

"LARGE ENOUGH TO SERVE YOU — SMALL ENOUGH TO KNOW YOU"

STORE HOURS

Roberts Market HOME OF THE GREEN FROG ON THE CORNER ON THE SQUARE SIERRA MADRE

COMPLETE ONE-STOP FOOD SHOP

9 A.M. - 7 P.M.

Social and Club Activities

Fashion Show By Delta Delta Delta March 12

"Tarika Hindustan," Moods of India, is the name of this year's annual scholarship luncheon and fashion show sponsored by the Pasadena Area Alumnae of Delta Delta Delta on Tuesday, March 12, at the La Canada Country Club.

Proceeds from the benefit will be used for scholarships to promising and needy women on campuses where Delta Delta Delta chapters exist. Recipients of the scholarships need not be a member of Tri Delta or any sorority.

On each table at the luncheon jeweled and tasseled elephants with miniature majarajahs and tiny baskets of flowers will set the mood of exotic India. An elaborate brass rajah aftaba and Kashmir tray from World Gift Company, Inc. will be exhibited along with an immense brass urn loaned by Air India which will dominate the stage and form a background for the ten Tri Delta women who will be modeling spring and summer fashions.

This year's benefit is being planned by the Junior Group of the Pasadena Area Alumnae of Delta Delta Delta of which Mrs. Jerry Asher of Sierra Madre is president. Mrs. Asher and Mrs. Owen Peters of Pasadena, Senior Group President, have named Mrs. Stuart Smith of Monrovia as general chairman.

Luncheon reservations should be made by March 1 and may be obtained by calling Mrs. Mervin Johnson of La Canada, SY O-6972 or Mrs. John W. Jennett of Arcadia, HI 6-5917.

Next time—relax at the **PLAZA SHOP**
Dresses - Negligees
Sportswear
39 EAST MONTECITO
"Ask Trudie" — EL. 6-1495

Byron Hopper presents . . .



PORTLAND TRIO
ENGAGEMENT
RING \$200.00
Wedding Ring 42.50
Man's Ring 87.50

Keepsake DIAMOND RINGS

A diamond is the everlasting symbol of love. Choose it wisely. Look for the famous name "Keepsake" in the ring and on the tag . . . your guide to quality and value.

Byron Hopper

jeweler
90 W. Sierra Madre Blvd.



MR. AND MRS. WALTER KEITH WILSON
... nee Janet Lee Fleckenstein

Janet Lee Fleckenstein Becomes Bride of Walter Keith Wilson

In a candlelight ceremony, Miss Janet Lee Fleckenstein became the bride of Walter Keith Wilson, Saturday, February 23 at 8 p.m. in the Trinity Presbyterian Church in the presence of 125 guests.

Janet is the granddaughter of Mrs. Joseph R. Lowry of Pasadena and was given in marriage by her uncle, William H. Purley of Hastings Ranch. The Rev. Donald H. Ostrander officiated at the ceremony with Mrs. Robert Espe at the organ and Karl Beilstein was soloist.

The bride was dressed in a floor length white silk organza gown with delicate lace inserts, designed with a sweetheart neckline and quarter length sleeves. Her silk illusion veil was held by a crown of seed pearls. She carried a colonial bouquet of white carnations, roses and stephanotis.

The bride chose her sister, Judi Fleckenstein as her maid-of-honor and bridesmaid were her cousin, Diana Pursley, and her friend, Janet Foulds. They were gowned in flowing aqua chiffon designed with draped bodices and wore matching tulle veils and carried bouquets of white carnations tipped with aqua.

The bridegroom is the son of Mr. and Mrs. J. Turner Wilson of Pasadena. He was attended by his brother, Roger Wilson of Monterey Park as best man. Ushers were James Fleckenstein, brother of the bride, and Lawrence Wilson, brother of the bridegroom.

Sierra Madreans Return From Motor Trip

Mrs. Ester Eppard of 225 Lima and Mrs. D. W. Nourse of 274 Mariposa Ave., have returned from a motor trip to San Francisco. Mrs. Eppard visited her nephew's family Mr. and Mrs. Melvin Stone of Walnut Creek. Mrs. Eppard's sister and husband, Mr. and Mrs. William Anderson of Minnesota were also guests of the Stone family.

Mrs. Nourse visited her sister, Ester Fisher in San Francisco and friends in Berkeley and Oakland.

Pasadena Group Plans Benefit

The Pasadena Alumnae Association of Kappa Delta will hold a fashion show and luncheon for members and guests on Wednesday, March 27, at 12 o'clock noon in the Ballroom of the Huntington-Sheraton Hotel, Pasadena, to benefit the Boys' and Girls' Aid Society of Alhambra.

The show, entitled "Fashions for Her," will be presented by Mister Albert of San Marino.

Co-chairmen for the event are Mmes Robert W. Morris of Pasadena and Leon E. Foley of Arcadia.

Mrs. John W. Kruse Jr. of La Canada is in charge of the decorations. A bird in a gilded cage surrounded by clusters of magnolia leaves will serve as a centerpiece for each table.

Mrs. John E. Stevenson of Alhambra is handling reservations.

FASHIONS

From the Appian Way

Streams of color sparkle through Spring and Summer fashions from the Italian designers . . .

Touches of glitter tend to make elegant and gay tints in color . . .

Late day costumes create their own motif, shoulders are broader for daytime silhouettes and hemlines show little if any change . . .

Suit jackets are short, some in wrist length models . . . Waistlines are indicated with flattering curves, panels float in tailored drifting chiffons . . .

Polka dots have reappeared in many sizes on crisp sheers and in organzas . . .

Tuesday Muiscale Meets March 9

The Tuesday Musicales Juniors will hold their monthly meeting on Saturday, March 9, at 10:30 a.m. in the Concert Hall of the Pasadena Public Library.

The performers will be: Cynthia Bayne performing the "Invention No. 8," by Bach, "Traumerei," by Schumann, "Mazurka No. 2" by Durard on the piano; Cindy Frogue performing the "A.D. 1620," by MacDowell, "Le Petit Ane Blanc," by Iber, on the piano; Kathy Seyster performing "Malagueña," by Ibanez, on the piano; Eileen Sylvester performing the "Concert Etude in D-Flat," by Liszt, "Great Gate of Kiev," by Mussorgsky, "La Cathedrale Engloutie," by Debussy, on the piano.

Also Claudia Ruth Smith performing the "Song of India," by Rimsky-Korsakoff, "Obertass Mazurka," Opus 19 — by Wieniawski, on the violin, accompanied by Julie Robbins; Virginia Blankenhorn performing the "Partita," by George P. Telemann, on the recorder; and Dick Farber performing the "Alleluia" by Mozart, and "Trumpet Voluntary," by Purcell, on the trumpet, accompanied by Michael Sanders.

This month's program was arranged by Julie Ann Robbins under the program chairman Robert Farber.

Mr., Mrs. Laskill Entertain

Mr. and Mrs. Anthony Loskill of Hastings Ranch recently entertained at a small dinner party in honor of Mrs. Karen Sloniker of El Monte. The dinner was held at the Black Watch Steak House in Temple City. The occasion was the birthday anniversary of Mrs. Sloniker.

Melissa Jane's Antiques



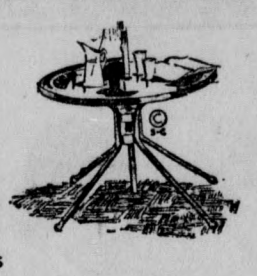
Specializing in cut glass, art glass, unusual pieces of rare furniture, lamps, and other very fine antiques.

Open daily
9:30 a.m. - 5:30 p.m.
Sundays by appt. only
EL 8-2257, home

55 1/2 E. Foothill Blvd.
Arcadia HI 7-7787

FREE

\$25.00
Value
42" round
Umbrella Table
in black or
bronze with
purchase of
4 Ames Aire
dinettes chairs
at regular prices



By Permission

1962

Ames Aire Floor Samples

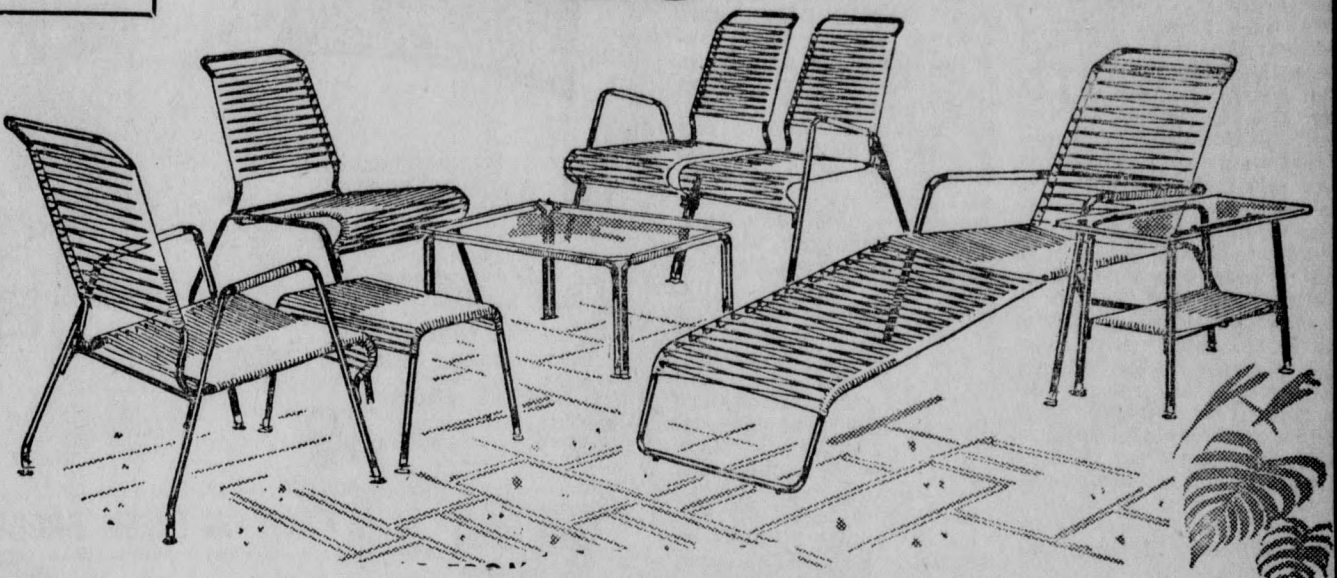
THIS BEAUTIFUL
PATIO
FURNITURE AT

25% OFF

This is definitely
a two week
limit offer

While
They Last!
We Offer All of Our
AMES AIRE
Floor Samples At
25% OFF
of the Standard
Popular Price

A Most
Unusual Opportunity



A NEW CREATION BY....BROWN & JORDAN



JUST ARRIVED WITH
20 DECORATOR COLORS
TO CHOOSE FROM

— NOW ON DISPLAY —

FROSTY MINT WHITE & GOLD

— SET OF 5 —

4 DINING CHAIRS

42 INCH TABLE

SPECIAL

REGULAR PRICE

\$220

\$169.00

This New Creation Is the Most
Beautiful We Have Ever Had
The Opportunity To Present
At This Low Price

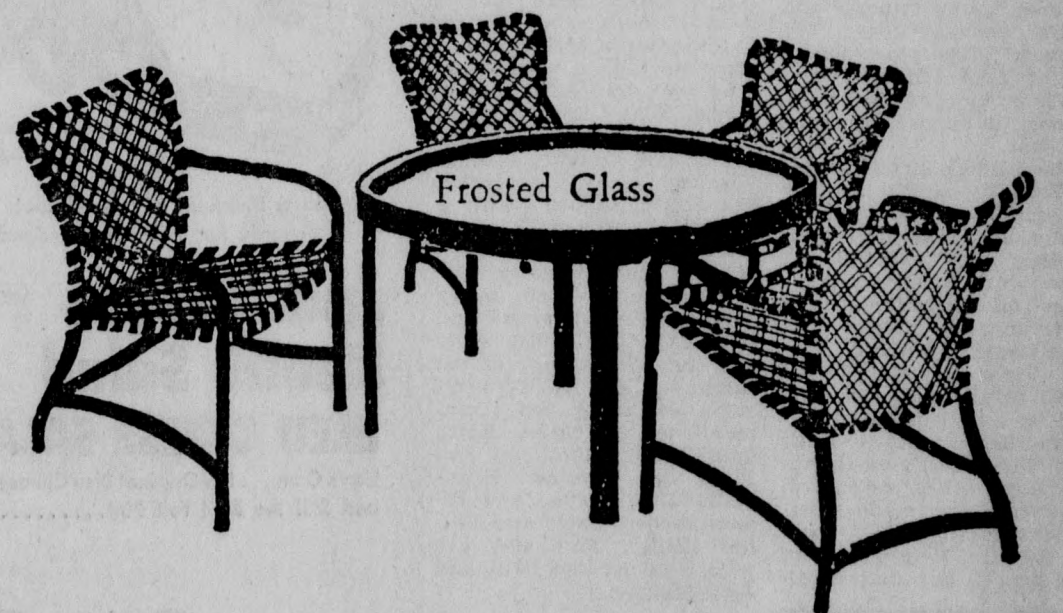
TAMIAMI... by Brown & Jordan

- WITH THE "NEW LOOK" OF
DIAGONAL LACING!
- PLUS TWO DRAMATIC NEW LACING
COLORS . . . HONEY & SAGE; ALSO
TURQUOISE & WHITE
DIAGONAL LACING!
- PLUS EXTRA STURDY DOUBLE LEGS
CLOSELY LATTICE LACING!

SPECIAL

REGULAR PRICE
\$220

\$169.00



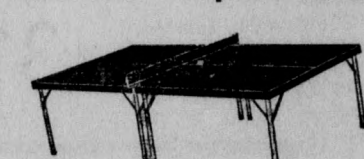
SIERRA MADRE HEADQUARTERS FOR SPORTING GOODS



Converse Shoes

Track\$5.95
Tennis 7.45

UTILITY
PING PONG TABLES
Official Size
Priced from\$25.88



Our Sporting Goods Are Subject To
Little League & Babe Ruth Discounts.

We Have Used Bicycles and Offer
A Complete Repair Service

Gift Wrapping Service Available

Rawlings and Voit
Quality Sporting Goods

Basketballs 7.95
Baseballs 3.99
Babe Ruth Shoes,
reg. 7.45 5.35

OUR POLICY . . .
NOT JUST A FEW SPECIALS BUT
OF OUR ENTIRE STOCK AT
OUR LOW, LOW
REDUCED PRICES

Toy & Patio Village

140 WEST SIERRA MADRE BLVD.
Open Friday Night Till 9 P.M.

ELgin 5-6641

CLOSED SUNDAYS
WEEKDAYS TO 6 P.M.

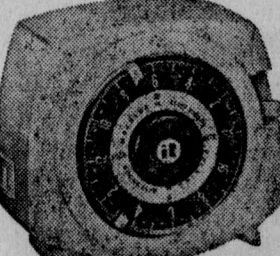
Headquarters
For Schwinn Bicycles
We Take Trades
And Have
A Complete
Accessory Dept.

A Complete Patio
Furniture Store
See Us First!

your family
need never enter
a dark house again...
WHEN

time-all®

Turns A Light "ON" TO
WELCOME THEM SAFELY HOME!



TIME-ALL will automatically
turn a lamp ON to "welcome"
you every evening . . . come home
to a bright, friendly house with-
out fear of dangers lurking in the
darkness. TIME-ALL works nite
after nite without resetting. No
special wiring needed—just plug-
in. See it today!

DON'T COME HOME TO A
DARK HOUSE AGAIN! PICK-
UP A TIME-ALL TODAY . . .
HAVE A FRIENDLY "WEL-
COME-HOME LIGHT ON TO-
MORROW!
\$10.95

DON'S
SIERRA MADRE
HARDWARE

25 W. Sierra Madre Blvd.

Weekly Shades Of Hastings

We are active supporters of the Do-It-Yourself philosophy. Some people change the color of their wardrobes with the seasons — we change the color of our hair! We have used moon-gold, black onyx, flame, rasp, berry chiffon, topaz and silver lily — next week, we may be Yul Brynner-ettes! Anyone care to donate a wig? Turbans may soon be high fashion in Upper Hastings. Variety is the Spice of Life and, at this point, we have variety . . . Mercy!

A baby shower honoring Margaret Grube was held recently at the home of Evelyn Shaw, who was assisted by Yolanda Schneider and Isabelle Goldsmith. A lovely nightgown and peignoir set was the gift from the hostesses to the mother-to-be. In keeping with this affair, the cake was in the shape of a baby sweater — white with yellow trim. The floral centerpiece consisted of yellow daffodils, blue iris, and white stock. Those helping to make this a memorable evening for Marge were Shirley Chambers, Darlene Erbach, Joyce Zuck, Wilma Smith, Ruth McGraw, Madeline Simpson, Doris Hjorth, Esther Fair, Donna Blackman, Elizabeth Mathaus and Ann Albee.

Not only was the R.O.T.C. Military Ball a beautiful dance, but it was one of the more pleasurable experiences for those who attended. The girls looked lovely in formal gowns and the boys distinguished in their military garb. This tasteful and well-disciplined event took place at the San Marino Women's Club. After the ball was over, Major W. E. Smith, in charge of Pasadena High School R.O.T.C., was one of the many guests invited for a mid-night dinner at the Davelic home of Mr. and Mrs. William R. Jones.

A send-off luncheon was given Friday by Mrs. Al Bergh for her mother, Mrs. Charles Chappell, who is returning to her home in Texas. We enjoyed the lovely table setting and delicious food and are sorry to see Mrs. Chappell leave. Others wishing her a fond farewell were Mrs. Charles Harrison and Mrs. Robert Stewart.

Members and guests of Las Campanas had a really beneficial meeting yesterday. After a delicious luncheon at Woody and Eddy's, the group learned many new ways to style their hair. A representative from the House of Athens picked several members to use as models for his interesting demonstration. It was announced that "Corny Capers," the club's annual talent (?) show, will take place on the eve of April 5th with husbands and guests invited.

Look at the blooming azaleas! The Lambda Zeta Chapter of Beta Sigma Phi sorority is planning a progressive dinner next Saturday night, starting with cocktails at John and Nancy Killen's home on Michillinda, and continuing to Grant and Joan Gaunce's home on Valley View for the tossed green salad course. Lasagne will be served in the "Little Italian Restaurant" at Chuck and Mary Haver's on Hampton Road. After dessert, members have reservations for the 10:30 show at the Ice House, for an evening of fun and entertainment.

Taking part in this culinary venture are Messrs. and Mrs. Walker Brown, Charles Groll, Kenneth Dunn, William DeBuis, Donald DeLuca, Grant Gaunce, Richard Gillette, Richard Gillespie, John Herwig, Barron Haley, Charles Haver, Willard Helmer, John Killen, Arthur Little, Ted Manning, Charles Markham, William Meek, John Poulos, Joseph Rue, Robert Shumway, Ralph Smith and Mrs. Betty Dunbar.

Brownie Troop No. 328, led by Mrs. Paul Goldsmith, spent a day at the Pasadena Playhouse and while there saw the production "Rip Van Winkle." Perhaps the best part of this day was the hour in the patio talking with the performers and getting their autographs. Janice Hollinger, Blanche Hollinger, Virginia Davis, Kim Brady, Sandy Flanagan, Susan Goldsmith, Cindy Grube, Robin Harris and guest, Lark Weger, were the Brownies on this interesting expedition.

Eugene Field Elementary School is the scene of much hustle and bustle and these days, "Sugar n' Spice," according to those enthusiastic dramatists taking part therein, is a superb example of tremendous, terrific, terribly talented trouping. March 21, 22 and 23 are the dates for the presentation of this remarkable PTA Spectacular—WOW!

Yes, we did have a hum-dinger of a wing dinging shindig one Saturday last month, and now we have had another humdinger of a wing dinging shindig! It took elaborate precautions, much sneaking around, plus many, many lies to surprise "Birthday Boy" Bill Morzov. We set the art of cake-decorating back a few years by ordering a lavender cake with a yellow crown and orange roses with the inscription "Hail to King Bill." His Majesty was crowned "King for a Night" and ruled over his subjects with a scepter which, oddly enough, closely resembled a plumber's helper. The roses entwined about this silver-painted badge of office fooled no one. This big surprise party took place at the beautiful home of Mr. and Mrs. Don Schneider in Sierra Madre. There is nothing like old paper napkins, left over from other parties. Of course, the decor was completed by the use of gorgeous Halloween plates and Christmas cups. The guests brought original home-made birthday cards. You have no idea what talent lies buried deep within your friends and neighbors! Some of it might better have stayed buried! Herb and Norma Lacey brought their recorder complete with a whole evening of wonderful dance music. Neal helped us sing "Happy Birthday" in devastating and hideous off-key harmony as we presented His Royal Highness with a bejeweled cross-eyed, snaggle-toothed mad mask from Mexico. Isn't it really nice that there are so many people who understand and love us? Gay well-wishers and humble servants of the King (for ONE NIGHT only) were, including the aforementioned people, Keith and Eleanor Stiles, Ray and Janet Cox, Ron and Elizabeth Toms, Wayne and Eileen Barnes, Peter and Bernice Hillier, Ron and Loreta Lamont and Paul and Joan Morzov.

The Lambda Zeta Chapter of Beta Sigma Phi sorority is planning a progressive dinner next Saturday night, starting with cocktails at John and Nancy Killen's home on Michillinda, and continuing to Grant and Joan Gaunce's home on Valley View for the tossed green salad course. Lasagne will be served in the "Little Italian Restaurant" at Chuck and Mary Haver's on Hampton Road. After dessert, members have reservations for the 10:30 show at the Ice House, for an evening of fun and entertainment.

Look at the blooming azaleas! The Lambda Zeta Chapter of Beta Sigma Phi sorority is planning a progressive dinner next Saturday night, starting with cocktails at John and Nancy Killen's home on Michillinda, and continuing to Grant and Joan Gaunce's home on Valley View for the tossed green salad course. Lasagne will be served in the "Little Italian Restaurant" at Chuck and Mary Haver's on Hampton Road. After dessert, members have reservations for the 10:30 show at the Ice House, for an evening of fun and entertainment.

KARAT-TOP, our edifying editor, felt our education would not be complete without a tour through the Sierra Madre News plant. Henceforth we went! Grad-zooks! Grad-boddikins, what big, black, noisy, complicated, busy machines they have! We will ascribe a more lucid, comprehensive article about this tour later, but for now we want you to know that we were amazed at the number of chances there are for mispeled words and purpunkshushun to get past the proof-reader because there are at least seven sepret

Attend the Church of Your Choice This Sunday

I.B.M.

Key Punch - NCR - Office Machines

Speedwriting --

Gregg -- Typewriting

Courses to Suit Your Time

Day & Evening Classes - Terms Available

Guaranteed Training — Free Placement Service

Phone Registrar 449-3990 or MU 1-4820

SAWYER SCHOOL OF BUSINESS

1165 East Colorado

Pasadena

steps that takin in setting up copy preparatory for the final printing and we were shocked at the terminology used in the newspaper business such as the heck-box, Lucifer's helper, orphaned lines and furthermore you have no idea how much paper ink antimony is utilized in bringing this deathless column to you aren't you glad we have explained it so thoroughly for you? . . . Yecrem!!!

ness such as the heck-box, Lucifer's helper, orphaned lines and furthermore you have no idea how much paper ink antimony is utilized in bringing this deathless column to you aren't you glad we have explained it so thoroughly for you? . . . Yecrem!!!

in bringing this deathless column to you aren't you glad we have explained it so thoroughly for you? . . . Yecrem!!!

Chiropractors Hold Rallies

Last week California chiropractors gathered together for two great rallies. Their objective was to underwrite a statewide campaign to obtain accreditation for the Los Angeles College of Chiropractic, located at 920 E. Broadway in Glendale. Dr. Ralph J. Martin, Sierra Madre chiropractor and former president of the school, and now located at 378 W. Sierra Madre Blvd., acting as chairman of the building and progress fund committee of the Alumni Association, staged both rallies.

Thursday, March 7, 1963 12—SIERRA MADRE NEWS

WHAT IS "BAHA'I"? For information and free literature write Sierra Madre Baha'i Group, P. O. Box 504-A, Sierra Madre

Call Cumberland at Gilbert 3-4181 For Location at Store Nearest You.

VON'S Shopping Bag

INSTANT SAVINGS

Last Chance!

TO COMPLETE YOUR SET OF DELUXE STAINLESS STEEL Kitchen Tools ANY UNIT . . . AS AVAILABLE . . . THRU THIS WEEK WITH \$2.50 PURCHASE . . . 39¢

VON'S Shopping Bag

SAVE CASH ON FRESH PRODUCE



Mix 'em or Match 'em...

Fresh Asparagus

Brown Onions

Fancy Dates

Jack Cheese

Health Salad

BLEU CHEESE SALAD DRESSING

Von's Own . . . the Original Bleu Cheese Dressing and Still the Best! Full Pint . . . Save 10¢ 49¢

Bakery Specials

VON'S BAKERY

DINNER ROLLS

SAFFOLA BREAD

SEGO LIQUID DIETARY FOR WEIGHT CONTROL

WONDER 7-GRAIN BREAD HAS ALL NATURAL GRAINS

WILSON CERTIFIED—BONELESS Festival Hams

U.S.D.A. CHOICE STEER BEEF Chuck Steaks

U.S.D.A. CHOICE STEER BEEF Boneless Chuck

Pertussin Cough Syrup

Beef Steaks

3841 E. SIERRA MADRE BLVD. (at Michillinda) Pasadena Upper Hastings Ranch Center

Special Prices Effective THURS., FRI., SAT., SUN., MARCH 7, 8, 9, 10 Tax Added to Applicable Items

VON'S and Shopping Bag

EVERYDAY LOW PRICES!

ADVERTISED SPECIALS!

EVERY TIME YOU SHOP . . . PAYS OFF EVERY DAY AT VON'S AND SHOPPING BAG . . .

SPRECKELS SUGAR

HUNT'S CATSUP

VONS DETERGENT

JOHNSTON'S PIES

Apples

Extra Fancy WASHINGTON WINEAPPS

Sweet & Juicy . . . Fine for Eating or OREGON PIPPINS

Crispy Tart Flavor . . . the Best for Cooking

47¢

Tomatoes

Pineapple

Nectars

Kidney Beans

Everfresh FROZEN VEGETABLES

Liquor Feature

Millbrook Deluxe VODKA

OR DRY GIN

80 Proof

\$2.99

Fine Quality at a Low, Low Price

FIFTH

Pictsweet

ORANGE JUICE

Frozen 6 Oz. Can Save 6¢

19¢

Facial Tissue

Margarine

Instant Milk

Lux Liquid

CHIFFON WHITE OR COLORS 400 COUNT CTN. 19¢

VON'S NEW SAFFLOWER POLY UNSATURATED 1 LB. CTN. 29¢

SANALAC DRY, NON-FAT 10 QT. SIZE 59¢

DETERGENT FOR DISHES 22 OZ. PLASTIC BTL INCLUDES 8¢ OFF 49¢

Now! SAVE CASH WITH OUR NEW LOW EVERYDAY MEAT PRICES

Case Prices On Many Items in Our Meat Dept. Now Reduced . . .

CHECK AND COMPARE . . . YOU SAVE CASH WITH EVERYDAY LOW PRICES PLUS ADVERTISED SPECIALS!

Pork Loins

37¢

Whole LOIN 12-14 Lb. Roast 47¢

LOIN END Extra Lean 45¢

FULL RIB HALF 49¢

Fresh Spareribs 49¢

Choice Rib Steaks 77¢

FRESH • GRADE A • CALIFORNIA GROWN FRYING CHICKEN

More tender, more tasty because they're the fresher, finer California Grown fryers . . . the only kind we sell!

Pick Your Favorite Parts . . .

LEGS 49¢

BREASTS 59¢

THIGHS 55¢

WINGS 29¢

BACKS & NECKS, Per Bone 9¢

Seafood Sea-lections

FRESH Cabrila Sea Bass 89¢

SKINLESS FILLETS 69¢

Fresh Ocean Perch 79¢

TENDER, TASTY Fancy Scallops 59¢

PILLED & DEVEINED Cooked Shrimp 59¢

Carnation Frozen Fillets

COD 55¢

PERCH 55¢

SOLE 73¢

LINK SAUSAGE 89¢

Purim Service Friday March 8

The holiday of Purim, commemorating the deliverance of the Jewish people during the reign of the Persian king Ahasuerus, will be observed this weekend at the Foothill Jewish Temple Center.

A special Purim service will be held Friday evening, March 8, 8:15 p.m., with Rabbi Martin Sofer delivering a sermon on the topic: "The Spirit of Purim Today." Featured also will be the music of Cantor Solomon Edelman and the new Temple choir.

The Oneg Shabbat following the services will be hosted by Mr. and Mrs. Norman Shulman. The Youth Group will present "The Trial of Haman."

On Saturday, March 9, 7 p.m. the traditional reading of the Megillah will take

place. Students of the Religious School will participate and the Women's Club will serve refreshments.

"Purim fun" will prevail at all Sunday school classes on Sunday morning, March 10, 10 a.m., with parents invited.

Ascension Tidings

A Lenten Quiet Day for members of Girls' Friendly Society, the Episcopal Church's organization for girls between the ages of 11 and 21, will be held at the Church of the Ascension, Saturday, March 9, from 10 a.m. to 2 p.m. The Rev. Robert S. Spicer-Smith, rector of Holy Apostles' Church, Glendale, will be the conductor. The Rev. Harley G. Smith Jr., rector of Ascension, will celebrate the Mass at 10 a.m.

Girls from more than 60 branch organizations within the Diocese of Los Angeles will be attending the Quiet Day. Breakfast and lunch will be provided. Any interested girls are invited to attend.

The Lenten Study Group will hold its first discussion on "The Ministry of St. Paul" on Friday, March 8, following the 9:15 a.m. Mass. The discussion will be held in the Parish Hall following a light breakfast and will begin at 10 a.m. The Rev. Harley G. Smith Jr., rector, will be in charge.

A donation of 25 cents per meeting or \$1 for the five-week course of study is requested to help defray expenses for the breakfasts and supplies. The text for the discussions is the Acts of the Apostles, any translation; however, a modern one is preferable.

Further information may be obtained from Mrs. James Felton, Christian Education chairman, SY. 8-1744.

Stations of the Cross, Benediction of the Blessed Sacrament, and Holy Hour, conducted by the Rev. James H. Miller, will be held in the church Friday, March 8, at 7:45 p.m.

The School Board and Vestry will meet Tuesday, March 12, at 7:30 p.m. All members are urged to attend.

The play selected this year by the Parents' Club of Ascension Parish Day School is Somerset Maugham's "Rain." The play is being presented at the Pasadena Playhouse, starring Vera Miles.

This annual event, sponsored by the Parents' Club, is their primary fund-raising campaign of the year. The Pasadena Playhouse has been reserved for the Sunday evening, March 31, 8 o'clock performance.

Tickets are \$2.50 each and may be obtained from any member of Parents' Club. All proceeds go to the school.

Sunday Services Announced by Dr. Barnhart

"Keeping Your Life in Balance" is necessary for successful living in a fast changing world. Sunday morning, March 10, at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, at both the family worship service at 9 a.m. and the regular worship service at 11 a.m., Dr. Barnhart will discuss this vital subject. The public is cordially invited to worship with us. Child care is provided at both services.

Classes for children from kindergarten through the eighth grade are conducted in the Junior Church Sunday mornings at 9 o'clock.

A Youth Activity for high school and first year college students is held every Sunday evening at 7:30. Midweek meetings include a pre-Easter Tuesday evening at 8 o'clock, conducted by Dr. Barnhart. Rev. Rosalie Fowler leads a meditation hour at 10:30 Wednesday morning. These activities are open to the public.

The Men's Forum will meet at the church for a pot-luck supper at 7 p.m., March 14. Judge Ralph Dills will speak on "It Is the Law." All men interested are invited.

For spiritual help, call HI. 7-6162 day or night.

Next time—relax!
at the
PLAZA SHOP
Dresses - Negligee
Sportswear
39 EAST MONTECITO
"Ask Trudie" — EL. 6-1495

Lesson-Sermon March 5 'Man'

A Bible lesson on the subject "Man" will be read this Sunday at First Church of Christ, Scientist, Sierra Madre.

Scriptural selections will include these verses from Psalms (90: 1, 16): "Lord, thou hast been our dwelling place in all generations... Let thy work appear unto thy servants, and thy glory unto their children."

Correlative readings will emphasize the Christian Science teaching that man's real identity is not material, but found in God as His spiritual image and likeness—what St. Paul referred to as "the new man" (Eph. 4:24). Included will be this passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (p. 90): "The admission to one's self that man is God's own likeness sets man free to master the infinite idea."

Bethany Church Notes

Over 50 young people from the Bethany Church junior high department will leave the church in Sierra Madre for a weekend of inspiration and fellowship on Friday, March 8 at about 5 p.m. Twelve of their counselors will travel with them.

A poster contest conducted by Larry Fuller's Sunday school department culminated on Sunday evening with the announcements of the awards. First, second and third place in the boy's division were won by Paul Aijian, Bobby Schaper, and Ronnie Fox, respectively. Respective winners in the girl's division were Karen Tillquist, Loretta Packard and Vicki Ankeny.

Lake Avenue Congregational Church in Pasadena will also send their young people to the conference to be held at Forest Home. It is expected that about 125 young people will be in attendance. The adult counselors from Sierra Madre include Mr. and Mrs. Larry Fuller, Mr. and Mrs. Gary Westover, Mr. Earl Cundall, Mrs. Virginia Burwell, Mr. Ernie Richter, Mr. Dick Johnson, Miss Barbara Wilhite, Miss Carolyn Henderson, Mr. Hugh Powelson and Mr. Harold Ankeny. The entire group will return on Sunday afternoon.

Ten new members were accepted into membership of Bethany Church last Sunday evening. They were: Mr. and Mrs. W. J. McCoy and their two children, John and Lia, Mr. and Mrs. Harry Yeomans, Mr. and Mrs. Robert Williams and daughter, Cheryl, and Mr. Bill Treder, Sr. Dr. Schaper, pastor of the church formally accepted them into the church, explaining that they had all completed a comprehensive membership course and had been interviewed by the Board of Deacons. After the evening service, the entire church lingered to extend to them their right hand of fellowship.

The Men's Fellowship of Bethany Church will meet next Tuesday night, March 12, for their monthly meeting for dinner and fellowship. At that time, Tom Lamberson, new president of the group will explain a new system of membership recruitment and introduce his new executive, Rev. Ross Rhoads, Fuller Seminary graduate and full time evangelist will bring an inspirational talk to the men. His singer, Mr. Steve Musto will also be present to bring a few special numbers. Mr. Rhoads is now part time radio speaker on the Old Fashioned Revival Hour heard across the nation and one of the oldest religious broadcasts in the nation. All men are invited and tickets can be obtained by calling the church office.

Pastor Schaper continues his series on the "Teachings of Jesus" and will speak this Sunday on the "Confession of Peter, the Apostle." On Sunday evening, Rev. Hugh S. Bell, Jr., will bring the message. The choir of the church will bring special music at both services and all are cordially invited to worship with the congregation.

Attend the Church of Your Choice This Sunday

SERVICE OUR SPECIALTY
PHOTOGRAPHY is our business
HASTINGS CAMERA SHOP
3649 E. Foothill, Pasadena SY. 3-9655

Rev. Armin Hesse Announces Sunday Sermon

"Christ's Recognition of Parental Authority" will be the Sunday morning sermon theme in the 8 and 10:30 worship services at Faith Lutheran Church, 845 Hastings Ranch Drive. The message will be the second in the Rev. Armin Hesse's Sunday morning series on "Christ's Active Obedience."

In continuing his Lenten series on "Christ's Passive Obedience" the pastor will speak on "He Permitted His Enemies to Capture Him" in the 6:30 and 7:45 Wednesday evening Lenten services. Visual aids will be employed to visualize the theme in the 6:30 Sunday school service which aims to teach the children the meaning and the observance of Lent.

Ladies of the parish are invited to participate in the Altar Guild organizational meeting next Tuesday evening at 7:30. The group's program will include study of liturgical usages and the responsibility for altar parameters and vestments, floral offerings and decorations.

The Lutheran Women's Missionary League will meet next Thursday, March 14, at 10 a.m., with Mrs. Hildegard Sackett, Mrs. Clara Barz and Mrs. Jean Forsberg serving as the hostesses.

'Ignored?' Sermon Topic At Shepherd Of Hills Church

"Ignored?" will be the sermon of the Rev. Ray E. Hansen, pastor of Shepherd of the Hills Lutheran Church, 33 E. Sierra Madre Blvd., Sierra Madre, at 10:10 a.m. Sunday, March 10.

Based on the way Christ handled the repeated prayer of Canaanite woman, pleading for healing for her afflicted daughter, the sermon will point out how Christ does more than answer prayers that are persistent. "Blessed is He That Cometh" will be the anthem of the Chancel Choir.

Guest pastor at the 7:30 p.m. Wednesday Lenten service March 13 will be the Rev. Carl Van Lowe of Christ the Shepherd Lutheran Church, Altadena, speaking on "Pilate," Christ's judge. The choir will sing "All Glory, Laud and Honor."

Sunday school is at 9 a.m. for all ages. A supervised nursery is provided during the 10:10 a.m. worship.

Local Professor Receives Grant

Dr. G. Wilse Robinson of 47 Lowell St., professor at Caltech, was awarded a grant for fundamental research in chemistry by the Alfred P. Sloan Foundation. Others in our area are Dr. W. Barclay Kamb of Altadena and Dr. Alan T. Motef of Pasadena.

Since its inception in 1955,

Methodist Church Society Meets March 12

Woman's Society of Christian Service, Sierra Madre Methodist Church will meet March 12, at 9:30 a.m. to make their annual trip to one of the projects which this organization helps to support. This year the project will be the Frances De Pauw Home in Hollywood. This is a "home away from home" for high school and college age girls. Originally established to serve girls from Latin American countries, their outreach has enlarged to include girls of other countries including Korea. Of most recent they have included girls who are Cuban refugees. Services to the home from the local Society have included providing some of their household linens and small personal Christmas gifts to the girls.

The women will meet at 9:30 a.m. at the parish house to join with others and go in cars to the Frances De Pauw Home. Mrs. Jesse L. Albright is coordinator for the outing. Mrs. Elizabeth Phillips, president, will conduct a short business meeting at the lunch time. Hostesses are Mrs. Fern Niedringhaus and Mrs. Ethel Harris. The women are asked to bring a sack lunch, coffee will be provided and child care available at the parish house.

To aid the women's society in serving their projects, they are holding a rummage sale at the Methodist Parish House on March 7 and 8. Chairmen for this event are Mrs. Warren Pierson, Mrs. Bill Gillet and Mrs. Jesse Albright.

Pancakes appear in the Bible, so when the congregation of Shepherd of the Hills Lutheran Church celebrates the forthcoming completion of its new building — and kicks off its new building fund drive — at the pancake party Sunday evening, March 10, it will be a Scriptural meal.

THE SECRET INGREDIENT IN OUR FRIED CHICKEN...IS CHAS. EATON!

You may think our fried chicken is so delicious because it's dipped in seasoned rice flour before frying. You're right. But it's also because Chas. Eaton is a cantankerous, stubborn, old-fashioned owner who insists on quality in everything we do. He's absolutely impossible, but you should taste what a difference it makes in the food!



EATONS

1150 COLORADO BOULEVARD • HI 5-2121 • MU 1-6033

WISE SHOPPERS ALWAYS SAVE 2-X GREEN STAMPS

THEY ARE WORTH MONEY TO YOU
ASK FOR A CATALOG... SEE THE WONDERFUL PREMIUMS THAT ARE WAITING FOR YOU



CUNNINGHAM STATIONERS
156 W. Sierra Madre Blvd. EL 5-7297
ARNOLD'S HARDWARE
297 W. Sierra Madre Blvd. EL 5-3365
NORM'S GARAGE
22 E. Montecito EL 5-1146
RALPH'S SHOE STORE, INC.
41 N. Baldwin EL 5-0479
ROYAL DRUGS
82 W. Sierra Madre Blvd. EL 5-3456
SIERRA MADRE PAINT & WALLPAPER
35 N. Baldwin EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES...

Ask for 2-X GREEN STAMPS

Read

"Freedom At Any Price"

By HENRY V. WITTY

Recipient of the
George Washington Medal Award by
Freedom Foundation at Valley Forge

Each Week in the

Sierra Madre News

Henry V. Witty's Column is authentic, documented and written in the language all can easily understand. He has dedicated his life that you will know and understand the facts about Communism. You owe it to yourself and your family to keep abreast of the every week happenings that are affecting the future of your children.

Read and Clip For Future Reference
From Page 3 This Week!

This Adv. paid for by The Committee for "Freedom At Any Price"

Lenten Service
7:30 p.m., Wed.
Shepherd of the Hills
LUTHERAN CHURCH
33 E. Sierra Madre Blvd.
9 a.m. Sunday School
10:10 a.m. Worship
Sermon March 10: "IGNORER?"
Pastor Ray E. Hansen

✦ FAITH LUTHERAN CHURCH ✦
The Lutheran Church—Missouri Synod
845 HASTINGS RANCH DRIVE—ARMIN W. HESSE, PASTOR
9:15 — SUNDAY SCHOOL & BIBLE CLASSES
8:00 & 10:30 — SUNDAY WORSHIP SERVICES
Sermon: "Christ's Recognition of Parental Authority"
6:30 & 7:45 P.M. WED. — MIDWEEK LENTEN SERVICES
Everyone Before the Cross! We Welcome You!

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"Man"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays 12-5 P.M.
Saturday 10-5 P.M.

FRIDAY EVENING SERVICES AT
TEMPLE BETH DAVID
9677 E. LONGDEN AVENUE, TEMPLE CITY
are conducted by Rabbi Camillus Angel, D.D.
Other fine services available: High Holy Day, Adult Education,
Sunday School and Youth Programs

BETHANY CHURCH
(UNITED DENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.—Sunday School "March to Sunday School in March"
11:00 a.m.—"Confession of Peter"
Pastor Schaper, preaching
6:00 a.m.—Christian Endeavor for five groups
7:00 a.m.—Evening service,
Rev. Hugh S. Bell, Jr., preaching

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia HI. 6-8206
DR. ETHEL BARNHART, Minister
Sunday, March 10, 9:00 and 11:00 A.M.
"KEEPING YOUR LIFE IN BALANCE"
Junior Church 9 A.M. Youth Activity 7:30 P.M.
Meditation Hour, Wednesday 10:30 A.M.
Dial-for-Prayer, day or night HI 7-6162

THE METHODIST CHURCH
Michillinda and Sierra Madre Blvd

Rev. Clinton W. Suengel, Pastor
"THE NEW WORLD CREATED BY MISSIONS"
Service at 9:30 and 11 a.m.
Sunday School 9:30 a.m.
Child Care during Church

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest
Rev. Stephen Green, Assisting
SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—Morning Prayer
9:00 a.m.—Children's Mass, Church School
Classes, Episcopal Young Churchmen, Adult Information Class.
10:30 a.m.—Sung Mass and Sermon.
Coffee Hour.

Sierra Madre Congregational Church
"The Church of the Singing Tower"
Church Service 9:30 and 11:00
Sermon: "Who Makes Much of Miracles"
Rev. George W. Lindsay, preaching
Church School, 9:30; Child Care, 11:00
Niner Fellowship 4 P.M. Junior & Senior High, 7

COME IN... **IT'S OUR 25th Anniversary SALE** ...HELP US CELEBRATE!

ROESS MARKET Celebrates 25th Year Began The Year **1938**

OVER 2,000 DOLLARS IN PRIZES WILL BE GIVEN AWAY

Golf Clubs -- An Automatic Electric Kodak 8 Camera -- A Zenith Portable TV -- Electric Blankets -- Clock Radios -- Stereo Record Player -- 92 Piece Set China -- Maple Desk and Chair -- Transistor Radios -- G. E. Percolator -- Powermatic Toaster. Cake and Coffee served All Day Saturday. Orchids for the Ladies

MANNINGS CHOICE STEER BROILING STEAKS

T-BONES	\$1.25 ^{lb}	TOP SIRLOIN	\$1.69 ^{lb}	SPENCER	\$1.79 ^{lb}
PORTERHOUSE	\$1.33 ^{lb}	NEW YORK CUT	\$1.95 ^{lb}	FILET MIGNON	\$2.05 ^{lb}

Morrell Grade A
BACON **49[¢]_{lb}**

Oscar Mayer
LINK SAUSAGE **59[¢]_{lb}**

Hoffman All Meat
BOLOGNA **59[¢]_{lb}**

Sliced Fresh at Meat Counter

FANCY SEA FOODS
SWORD FISH STEAKS **79[¢]_{lb}**

Eastern
SCALLOPS **69[¢]_{lb}**

Large No. 1 White
SHRIMP **\$1.29_{lb}**

5 1/2-oz. Cup
WISPRIDE CHEESE
Blue -- Smoky -- Natural
Garlic -- Port Wine -- Pimento **3[¢]_{lb} \$1.00**

Mammoth -- Wisconsin
Sharp -- Cheddar
CHEESE **69[¢]_{lb}**
See it cut

STW TOMATO JUICE . . . 46-oz. **25[¢]**
CUT GREEN BEANS . . . 303
25 YEAR SPECIAL

STW TOMATO SAUCE . . . 8-oz. tins **3[¢]_{FOR} 25[¢]**
25 YEAR SPECIAL

STW KIDNEY BEANS . . . 303 tins **2[¢]_{FOR} 25[¢]**
25 YEAR SPECIAL

STW APPLESAUCE, CORN, STEWED TOMATOES & PEAS 303 tins **5[¢]_{FOR} \$1**

STW REG. & DRIP GRIND COFFEE 2-lb. can **99[¢]**

STW SLICED CUCUMBER PICKLES 24-oz. jar **39[¢]**

One of the many prizes to be given away
It also includes a Kodak Compartment Case and two rolls of film

8mm



KODAK Electric 8 Automatic Camera
Battery power . . . electric eye . . . instant loading.
This prize was purchased at Hartmans

PRICES EFFECTIVE MARCH 6, 7, 8 and 9 Honey Bear

Anniversary SPECIAL
C & H CANE SUGAR
49[¢]
Five Pound Bag

HONEY five pound tin **99[¢]**

Weston's Peanut butter Cremes
Krunchies & Cherry Flips **39[¢]** SAVE 10c

Sunshine Sugar Honey
GRAHAM CRACKERS pound box **29[¢]**

M.D.
TOILET PAPER 12 rolls **\$1.00**

Smuckers 12-oz. Preserves
Apricot Pineapple, Boysenberry,
Cherry, Seedless Blackberry,
Strawberry & Strawberry-Pineapple **25[¢]**

Schillings Black Pepper **35[¢]** 4 oz. can
Comet Giant Grain **RICE** 14 oz. pkg. **25[¢]**

99[¢] BORDEN'S MAYONNAISE . . . 49[¢]

ONE FREE with ONE
No Limit
LARGE FAMILY

COLOMBO PIZZA
Cheese 15 oz. 79c
Pepperoni 18 oz. 89c
Sausage 18 oz. 89c

Whole Sun
ORANGE JUICE
6 oz. tins **5[¢]_{FOR} \$1.00**
12 oz. tins 39c

Gordo Cheese
ENCHILADA **25[¢]_{ea}**

OUR 25th ANNIVERSARY

Large Fancy
ASPARAGUS
25[¢]_{lb}

Green Meaty
ARTICHOKES
10[¢]_{ea}

Fuerte
AVOCADOS
10[¢]_{ea}

Red Ripe
TOMATOES
19[¢]_{lb}

Crisp Tender
CELERY
5[¢]_{lb}

School Boy Delicious
APPLES
2 lbs. 29[¢]

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima St.